

# Global Business Projects







## Contents

### ELECTROLUX GROUP

- P. 8/9 – Group manifesto
- P. 10/11 – Global presence
- P. 14/15 – 3 main focus areas

### BRANDS

- P. 18/19 – Electrolux
- P. 20/21 – AEG
- P. 22/23 – Frigidaire
- P. 24/25 – Zanussi

### SUSTAINABILITY

- P. 28/29 – What sustainability means to us
- P. 30/31 – For the better
- P. 32/33 – Key results 2019
- P. 34/35 – Awards & recognition
- P. 36/37 – For the better towards 2030
- P. 38/39 – Our targets for 2030

### DESIGN

- P. 48/49 – A touch of Scandinavia
- P. 50/51 – Our design philosophy
- P. 54/55 – AEG Kitchen design competition
- P. 60/61 – Matt black range

### KITCHEN EXCELLENCE

- P. 66/67 – Leading supplier to the project business
- P. 68/69 – Building Information Modeling (BIM)
- P. 72/73 – Best-in-class installation

### CASE STUDIES

- P. 78/79 – United Kingdom
- P. 88/89 – Portugal
- P. 94/95 – Belgium
- P. 100/101 – France
- P. 106/107 – Netherlands
- P. 112/113 – Switzerland
- P. 118/119 – Russia
- P. 126/127 – China
- P. 130/131 – Key project highlights



# Electrolux Group

A leading global appliance  
company that has shaped living for  
the better for more than 100 years.



# We strive to improve everyday life for millions of people around the world

Our future is determined by the way we all live our lives. That's why we focus our efforts in making everyday life better for people and the world around us. It is embodied in everything we do. In every idea, every product and every human interaction.

We believe that outstanding taste experiences should be easy for everyone. That there is always a better way to care for our clothes to make them look and feel new longer.

That the home should be a place for wellbeing, a place to care for ourselves and our loved ones.

To succeed, we continuously rethink and improve our ways of working – internally, and together with our customers and partners.

By creating desirable solutions and great experiences that enrich peoples' daily lives and the health of our planet, we want to be a driving force in defining enjoyable and sustainable living.

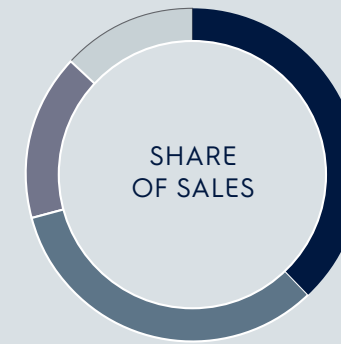
**This is us – at Electrolux we shape living for the better.**



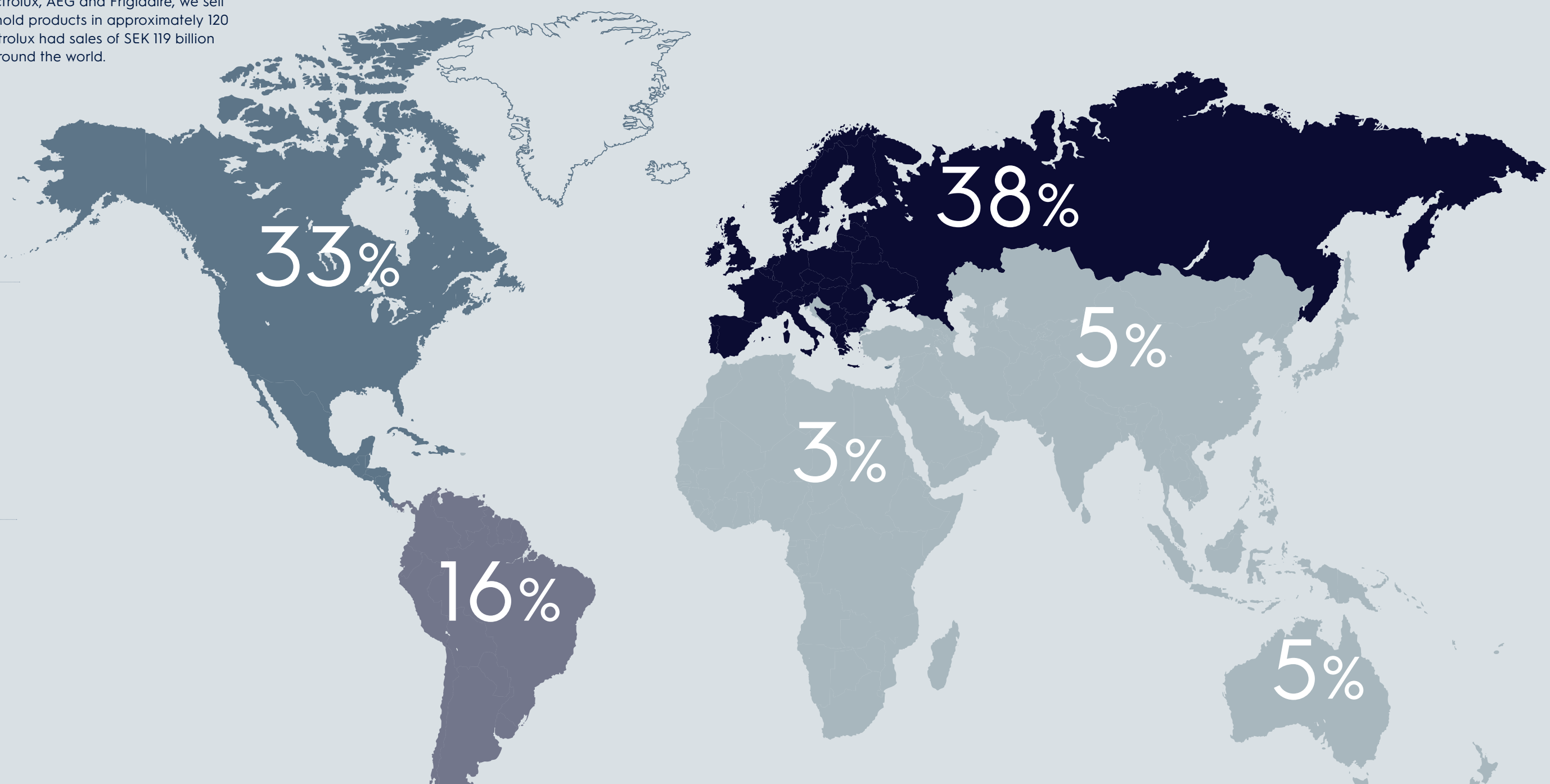
# Global presence

Electrolux is a leading global appliance company that has shaped living for the better for more than 100 years.

We reinvent taste, care and wellbeing experiences for millions of people around the world, always striving to be at the forefront of sustainability in society through our solutions and operations. Under our brands, including Electrolux, AEG and Frigidaire, we sell approximately 60 million household products in approximately 120 markets every year. In 2019 Electrolux had sales of SEK 119 billion and employed 49,000 people around the world.



- Europe, 38%
- North America, 33%
- Latin America, 16%
- Asia-Pacific, Middle East and Africa, 13%



Present in over 120 countries



60 million products sold annually



49,000 employees



# Significant global market share

Electrolux kitchen products account for almost two-thirds of the Group's sales and are well-represented among the most energy-efficient alternatives. The Group holds strong positions in all major categories of kitchen appliances and commands significant global market share. The most rapid increase in sales during recent years has occurred in growth regions such as Latin America and South-East Asia, where the Electrolux offering is primarily targeted to the fast-growing city-based middle class.



- Kitchen 69%
- Laundry 18%
- Homecare & Small Domestic Appliances 6%
- Professional Kitchen & Laundry 7%



# We focus on 3 main innovation areas

We make home life more effortless, enriching and sustainable, by putting consumers' needs at the centre of our innovation.



**Making it possible to prepare great tasting food.**

We sell cookers, hobs, ovens, hoods, microwave ovens, refrigerators, freezers and dishwashers for consumers around the world. Electrolux is a leader in kitchen appliances and new functionalities are continuously being developed.

In 2019, Electrolux launched the multi-door refrigerator global platform in the Americas to tap into an attractive segment, as well as several steam ovens with the Steamify® function, which enables best-in-class baking, roasting and steaming results.



**Making it possible to care for your clothes so they stay new for longer.**

Washing machines and tumble dryers are the core of our product offering for washing and garment care. Demand is driven by innovations that promote user-friendliness and resource efficiency.

Care innovations in 2019 included the connected AEG 9000 Premium Edition Washer Dryer with SensiDry® Technology, which can provide a three-hour wash to dry cycle, and optimises the program to help clothing retain its shape and condition while saving energy and water.



**Making it possible to achieve healthy wellbeing in your home.**

Electrolux vacuum cleaners, air-conditioning equipment, water heaters, heat pumps, small domestic appliances, and accessories are sold to consumers worldwide. We have a strong, global distribution network and an attractive product offering that includes service.

Product launches in the Wellbeing segment in 2019 included the PureSense system, which continuously measures indoor and outdoor air quality levels and automatically adjusts the air purification rate to ensure a healthy indoor environment.



# Our brands

A portfolio of well-established brands with a clear proposition.





# For better living. Designed in Sweden.

We are Electrolux. Born in Sweden, in 1919. For 100 years our innovation has made everyday living easier.

Now we're looking forwards, and aiming even higher. We're a forward thinking brand for people who want to live a richer, more effortless and sustainable life.

We assist those who like to create more. We serve those who ask for the most. Delivering excellence for the most demanding chefs and hotels equips us to really deliver for people in their homes. Well thought through appliances and services for high quality experiences.

The finest salmon, kept fresher and steamed juicier. The softest silk shirt, washed with greatest care, worn with joy. Breathing easier knowing that the kids are breathing healthier at home. Everything working for you and everything working together.

Because we know how much home life matters.

Home is the stage for much of life's drama. So we don't just help people cook, clean and be comfortable. We design to help people live better, every day.





# AEG

## CHALLENGE THE EXPECTED

We are AEG. We are for those who believe that good enough isn't good enough. For those who believe that innovation will support their advancement. For those who believe in acting responsibly. Now. And tomorrow. Since our start in Berlin in 1883, we've never settled for good enough, and we don't think you should have to either. That's why we never compromise with innovations for your home. So you can live on your own terms, while also living up to the terms of the environment. And care less, to care more about the big picture.





# FRIGIDAIRE®

## EVERYDAY ACCOMPLISHMENT

We have always taken pride in our innovative spirit, from inventing the first home refrigerator to finding ways to make desired products attainable. We love doing our part to help build better communities.

We provide intuitive benefits that don't rely on a user manual.

We give you great results that put a smile on your face.





# ZANUSSI

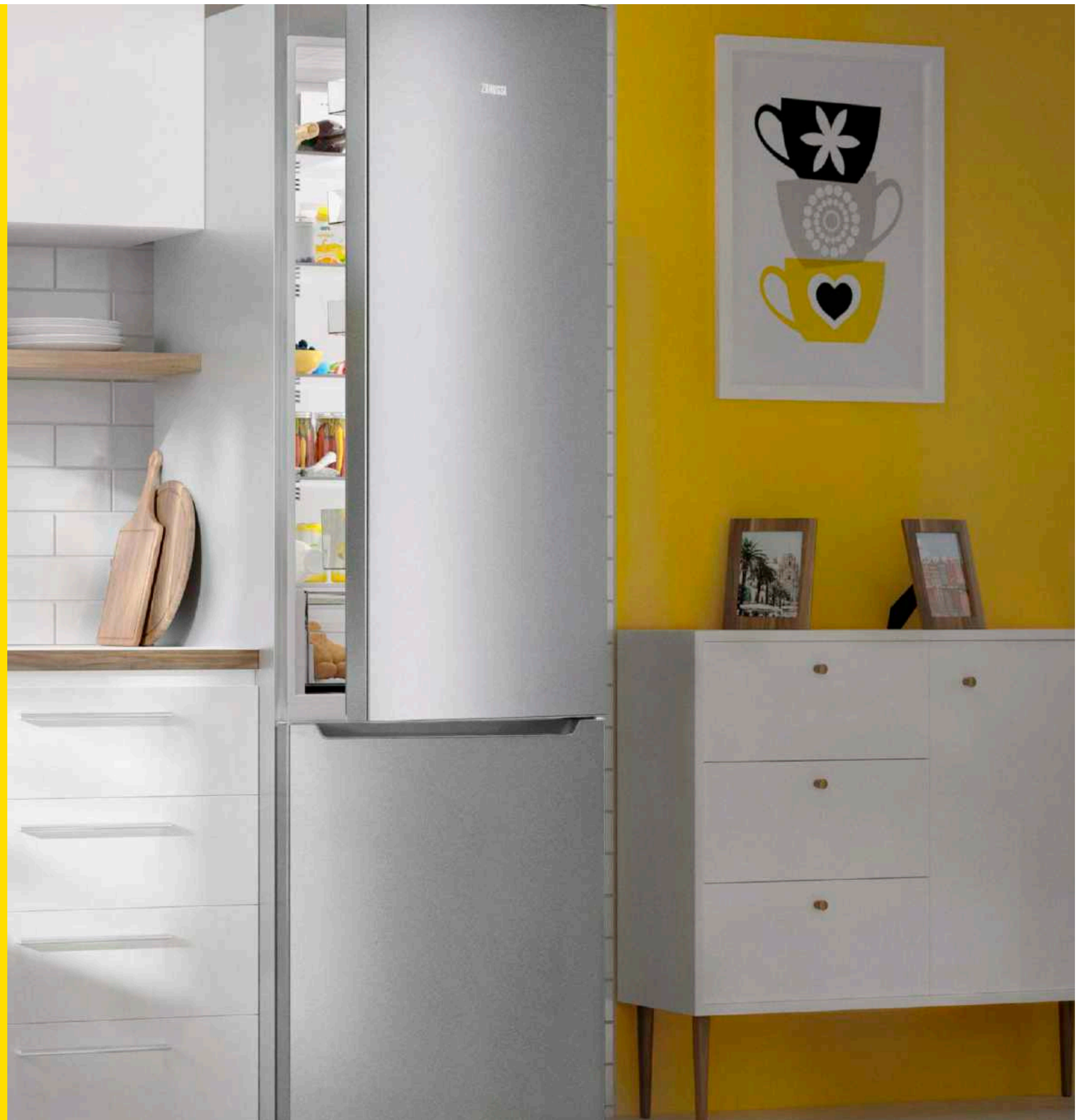
## EVERYDAY EASE

With over a century of appliance design expertise, Zanussi continues to deliver innovations that matter.

Fresher, brighter and bolder than ever, our brand makes it even easier for our customers, creating both ease of use and peace of mind.

The home is our arena. Whether it concerns taste, care or wellbeing – we are committed to developing solutions that simplify life at home.

We bring peace of mind to our consumers by delivering reliable and easy to choose solutions, with innovations that are truly built to last to simplify everyday life.





# Sustainability

"We're taking our company purpose to the next level by accelerating our sustainability actions throughout Electrolux."

Jonas Samuelsson,  
Electrolux CEO & President

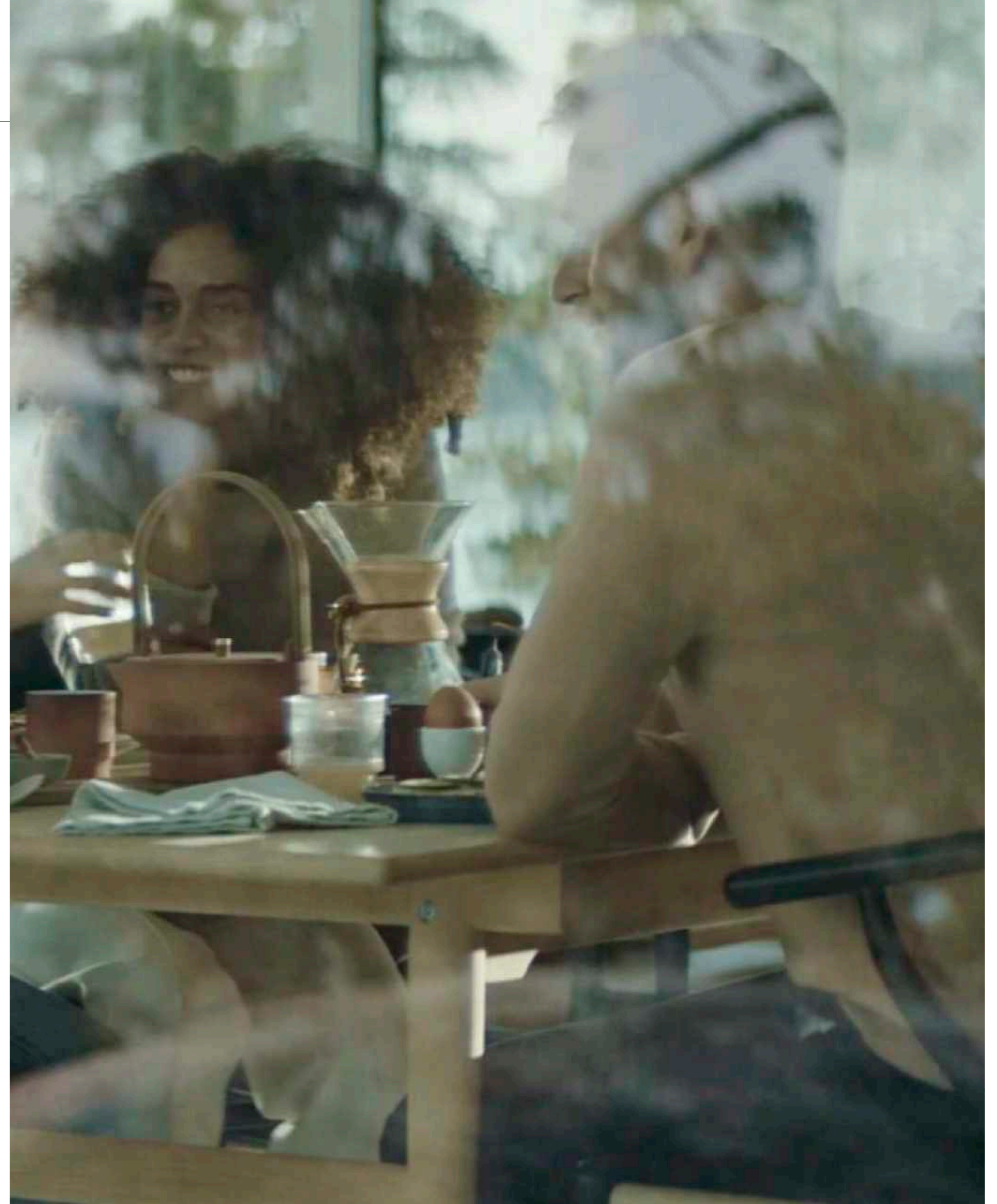


# What sustainability means to us

The world in which we operate is constantly changing due to the influence of global mega-trends, which create challenges for our business – but also bring about enormous opportunities.

Our sustainability framework – **For the Better** – helps us manage these trends, and ensures we contribute toward international sustainable development objectives such as the UN Sustainable Development Goals.

Sustainability has gone from being very important to crucial for Electrolux, as our planet approaches several extremely significant tipping points. This is why we launched the Better Living Program in 2019 and why we will take our sustainability framework to the next level in 2020 and beyond.

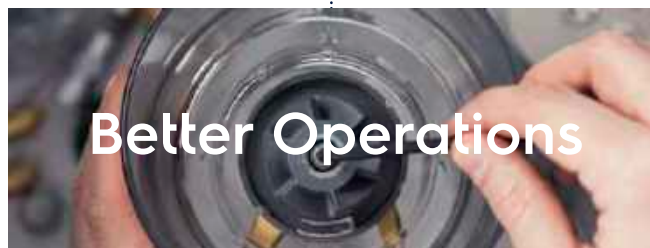




# For the Better

Our sustainability framework – For the Better consists of commitments we made in order to provide Better Solutions, Better Operations and a Better Society leading up to 2020.

As a result in 2019, Electrolux was once again recognised as an Industry Leader in the Household Durables category in the prestigious Dow Jones Sustainability Index (DJSI).



## Better Solutions

Meeting the growing global market for household appliances without increasing environmental impact requires us to further optimise product performance and make better use of resources.

### Constantly improve product performance and efficiency

Electrolux will improve the energy and water performance of its appliances, raising the bar for product efficiency around the world.

### Make better use of resources

Electrolux will make better use of resources, and promote the market for recycling by using more recycled materials.

### Eliminate harmful materials

Electrolux will protect people and the environment by managing chemicals carefully and continuing to replace those that cause concern.

## Better Operations

We work continuously to be more resource efficient, and become a safer and more ethical company.

### Achieve more with less

Electrolux will continue to reduce its environmental footprint by shifting to renewables, and optimizing the use of energy and other resources throughout its operations.

### Ensure the best health and safety

Electrolux will be the health and safety leader in the appliance industry, wherever we operate in the world.

### Always act ethically and respect human rights

Electrolux will earn the trust of every-one impacted by our operations, demonstrating our commitment to ethics and human rights through our words and actions.

## Better Society

We make a difference in society by collaborating to meet local needs and promote improvement throughout our value chain.

### Provide solutions for healthy and sustainable living for more people

Electrolux will leverage its global presence to accelerate technology transfer to emerging markets.

### Be a force for good

Inspire sustainable cooking and eating habits among consumers and professionals and support people in need.

### Improve sustainability in the supply chain

Electrolux will ensure that all suppliers live up to our high expectations, no matter where they are located, and we will support the transition to more sustainable practices.



# Key results 2019

## Better Solutions



Our most energy and water efficient products accounted for 23% of total units sold and 32% of gross profit in 2019



20 times more recycled plastic used in products in 2019 compared with 2011



4,300 components tested for chemical compliance

## Better Operations



-75% absolute CO<sub>2</sub> emissions in our operations since 2005



44% less energy used per manufactured product compared to 2005

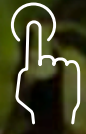


90% of employees stated they understand how they should act in accordance with our Code of Conduct

## Better Society



30,000 kids took part in workshops on sustainable eating



Reached over 4,200 people working at suppliers through training



Improved CO<sub>2</sub> efficiency in our global sea freight by more than 22% over the last 5 years



Scan or click QR code  
Learn more and download  
our latest Sustainability Report



# Awards and recognition

The Group's sustainability performance helps strengthen relations with new and existing investors and consumers. Last year, our commitment to sustainability was recognised by:

## Dow Jones Sustainability World Index

Electrolux has been recognised as one of the leaders in the household durables industry in the prestigious Dow Jones Sustainability Index (DJSI) for thirteen consecutive years. The index highlights the 10% best-in-class economic, environmental and social performers among the world's 2,500 largest companies.

## SAM, now part of S&P Global

Electrolux received the SAM Silver Class award in the 2019 SAM Corporate Sustainability Assessment (CSA). Each year, over 3,400 of the world's largest companies are invited to participate in the SAM CSA. Within each industry, companies with a total within 5% of the top performing company's score receive the SAM Silver Class award. SAM CSA scores are also the basis for including companies in the prestigious global Dow Jones Sustainability Indices (DJSI). Electrolux is a member of DJSI World.

## CDP Climate & Water

CDP, an international non-profit that encourages society to cut emissions, mitigate climate risks and develop a low-carbon economy, included Electrolux in its Leadership A category for our action on Climate Change. In addition, Electrolux was also included in the Leadership A category for Water.

## oekom

oekom research AG awards Prime Status to leading companies in their industry.

## Sustainable brand index

Award for the most sustainable brand in the technology industry according to Swedish consumers.





# For the Better towards 2030

Towards carbon neutrality & circularity. In 2020, we are taking our sustainability framework to the next level by introducing For the Better 2030 – including ambitious objectives for Better Solutions and Better Company, and the Electrolux Better Living Program that we launched in 2019. Our company target is to have climate neutral operations by 2030.



- Lead in energy and resource-efficient solutions
- Offer circular products and business solutions
- Eliminate harmful materials



- Be climate neutral and drive clean and resource-efficient operations
- Act ethically, lead in diversity and respect human rights
- Drive supply chain sustainability



- Make sustainable eating the preferred choice
- Make clothes last twice as long with half the environmental impact
- Make homes healthier and more sustainable through smart solutions for air, water and floors





# Our targets for 2030

The Better Living Program widens the scope of Electrolux's commitment to sustainability. It enables the company and its brands to contribute in a meaningful way on key global challenges. Its focus is an evolving list of 100 bold actions that we pledge to undertake by 2030. It has been developed to support the United Nations' Sustainable Development Goals and other global climate targets, as well as our overall company purpose: to shape living for the better.

## Taste target for 2030

**Make sustainable eating the preferred choice.**

We aim to inspire people to eat, source and handle food in a way that benefits both people and planet – without sacrificing any enjoyment.

## Care target for 2030

**Make clothes last twice as long with half the environmental impact.**

By modernising care technology for all fabrics and inspiring better care habits, we aim to reduce the environmental impact of after-care and prolong the average life of garments.

## Wellbeing target for 2030

**Make homes free from harmful allergens and pollutants.**

We aim to optimise people's home environments, helping them reduce dirt, dust, allergens and pollutants so they can breathe higher quality indoor air.





**Our 2030 Taste Target:**

# Make sustainable eating the preferred choice

Food and nutrition is the single most critical factor when it comes to our health. It is also critical to our planet's health, with the food industry accounting for a third of global energy consumption and over 20 percent of emissions\*.

All the more shocking, then, that 30% of the food we buy is thrown away\*\*, even though one-ninth of the global population goes to sleep hungry every night\*\*\*.

This is why we want to help people make better eating choices in ways that are effortless and enjoyable.

At Electrolux, we aim to inspire more people to eat in a way that benefits both people and the planet. Which is why we seek to drive product innovations that help to improve the nutritional value of what people eat, while showing how enjoyable it can be to incorporate more sustainable ingredients. We also want to help reduce food waste in every way we can.

Better Eating is one of four targets we have identified as part of an 11-year action plan we call The Better Living Program.

**Taking action on food poverty and food waste**

Since 2016, the Electrolux Food Foundation has supported initiatives to educate and inspire more sustainable food choices among consumers and professionals, and to support people in need in the communities around us. It is an independent, non-profit organisation founded and funded by Electrolux, and operates with global partners including the Red Cross, AIESEC and World chefs.



**Electrolux  
Food Foundation**  
ESTABLISHED 2016

\* Source: UN SDG, 2018,

\*\* Source: UN SDG, 2018,

\*\*\* Source: Food Aid Foundation



Scan or click QR code  
Learn more and download  
our latest Sustainability Report



**Our 2030 Wellbeing Target:**

# Make homes free from harmful allergens and pollutants

Poor air quality has become a widespread risk to human health. According to the UN, 92% of people live in places where pollution exceeds recommended limits. While we spend much of our time indoors - on average, about 16 hours a day\*

This only makes matters worse. Due to inadequate ventilation, the concentration of harmful pollutants indoors can often be up to five times higher than outdoors\*. This doesn't have to be the case. And we can undertake efforts to improve people's wellbeing at home.

\* Source: BEAMA - My health

**Focus Areas**

Working towards this target, Electrolux will accelerate the development of solutions that enable more people to achieve healthier homes in a more sustainable way.

**This may include:**

- Developing sophisticated air and floor care solutions, powered by digital technology
- To optimise the indoor environment, as well as being a driving force for more resource-efficient appliances with a reduced climate impact



Scan or click QR code  
Learn more and download  
our latest Sustainability Report



**Our 2030 Care Target:**

# Make clothes last twice as long with half the environmental impact

Over the past 20 years, we have quadrupled the number of garments we go through\*.

Compounding the issue is the fact that 90% of our clothes are thrown away before they need to be\*\*. Part of the problem is fast fashion - another is after-care. Due to poor, outdated laundry habits, the lifespan of garments is diminishing. With the fashion industry being the fourth largest polluter in the world\*\*\*, it's time we changed the way we consume and care for our clothes.

\* Source: Fashion Revolution  
\*\* Source: AEG Care Label Project  
\*\*\* Source: Measuring Fashion, Global Impact Study 2018

**Focus Areas**

To guide us towards our target, we will seek to drive product innovations, educate consumers, undertake further research, and form meaningful partnerships. Our focus areas for Better Garment Care are:

- Prolong the lifetime of garments by modernising care technology and care habits
- Reduce the environmental impact of garment care
- Enable care for all fabrics
- Contribute to more sustainable fashion consumption models



Scan or click QR code  
Learn more and download  
our latest Sustainability Report



# Design

At Electrolux, designing outstanding experiences with a human touch lies at the heart of everything we do within Group Design.

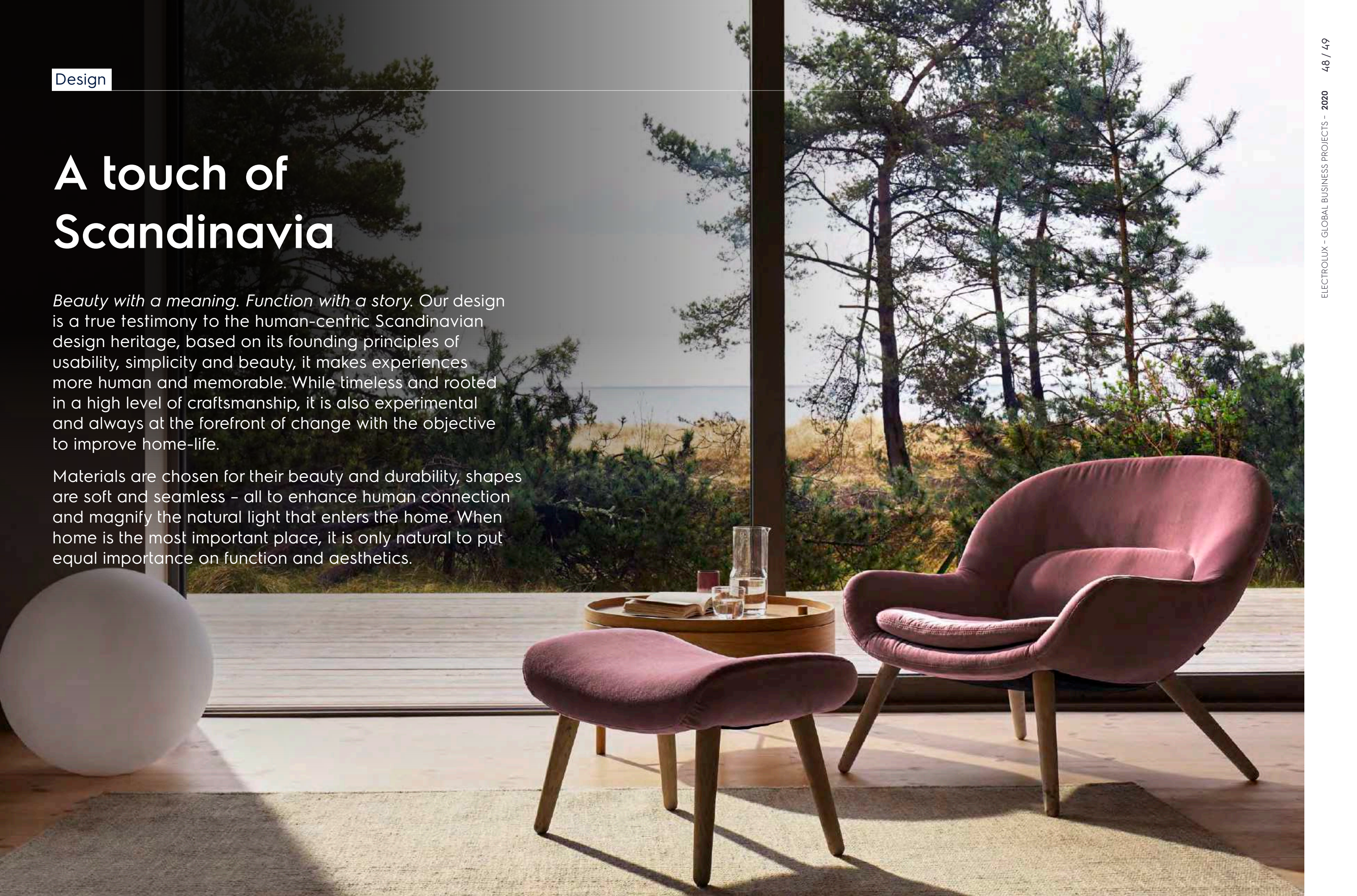




# A touch of Scandinavia

*Beauty with a meaning. Function with a story.* Our design is a true testimony to the human-centric Scandinavian design heritage, based on its founding principles of usability, simplicity and beauty, it makes experiences more human and memorable. While timeless and rooted in a high level of craftsmanship, it is also experimental and always at the forefront of change with the objective to improve home-life.

Materials are chosen for their beauty and durability, shapes are soft and seamless – all to enhance human connection and magnify the natural light that enters the home. When home is the most important place, it is only natural to put equal importance on function and aesthetics.





# Our Philosophy: Human Touch

Our Chief Design Officer, Pernilla Johansson, explains how empathy and problem-solving sits at the core of our design philosophy: Human Touch.

No one designer can possibly have all the answers. That's why we, at Electrolux, are guided by a philosophy we call Human Touch. This reminds us to focus on people's experiences around our products and services.

We take into account the contextual flow of interaction: either it's a feature of an interface, a service through an App, or a physical motion of some kind. We explore and evaluate how our choices make a difference to the collaboration between user and product.



Pernilla Johansson  
Electrolux Chief Design Officer

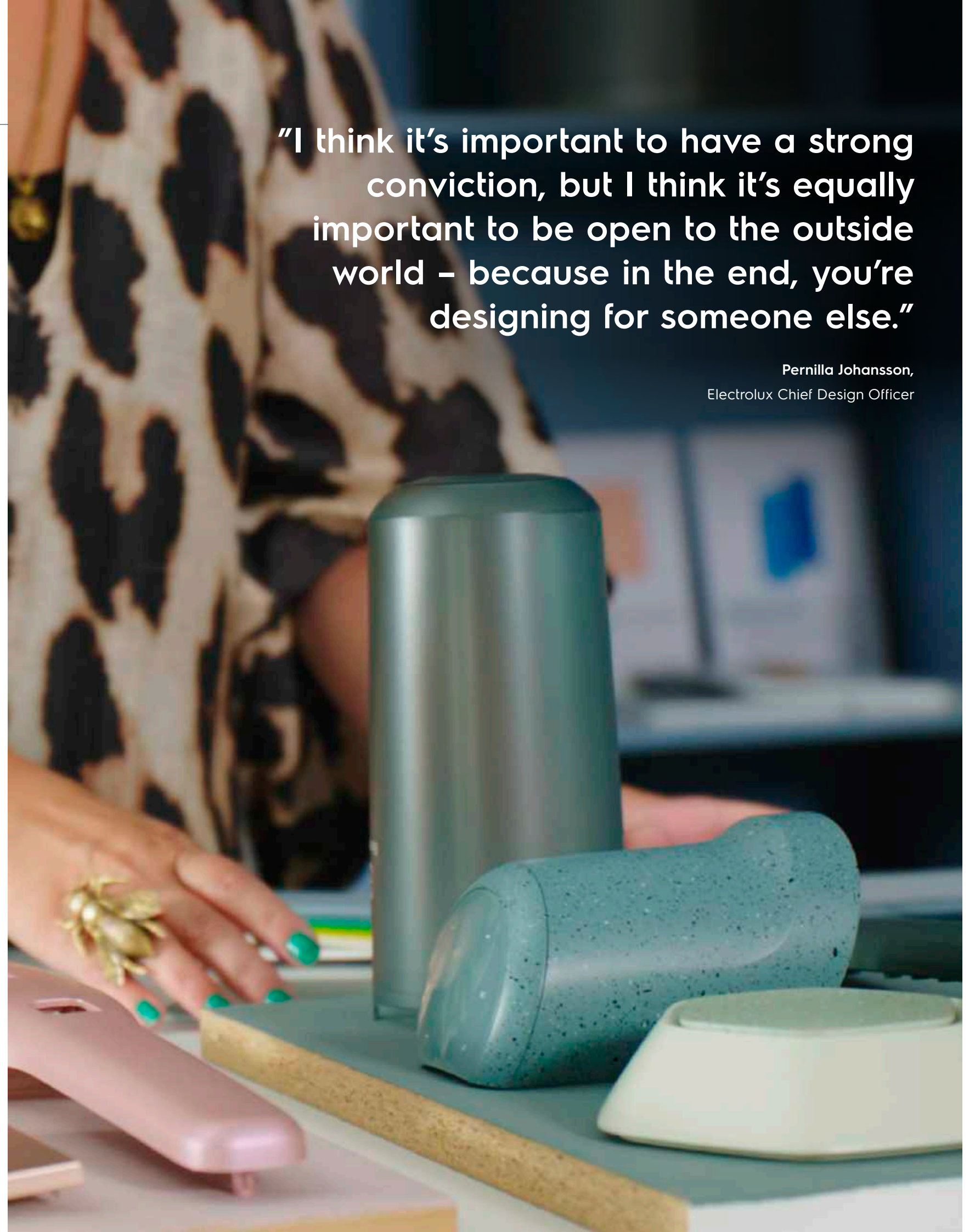
Essentially, Human Touch is our way of balancing foresight and creativity with what we either know or can learn about our consumers. Human Touch guides us towards integrating data consciously and empathetically. It's ultimately about how our products solve problems and shape living for the better.

We run a lot of data. It tells us what consumers are looking for in their products, their pain points and their user behaviour. Data can give us insight into shoppers' buying habits and tell us how our products or services are being used. On top of that, with all the connected products we're putting on the market, we're getting even more real-time data coming through.

All of this enables us to look ahead - which is the essence of every designer's job.

"I think it's important to have a strong conviction, but I think it's equally important to be open to the outside world - because in the end, you're designing for someone else."

Pernilla Johansson,  
Electrolux Chief Design Officer

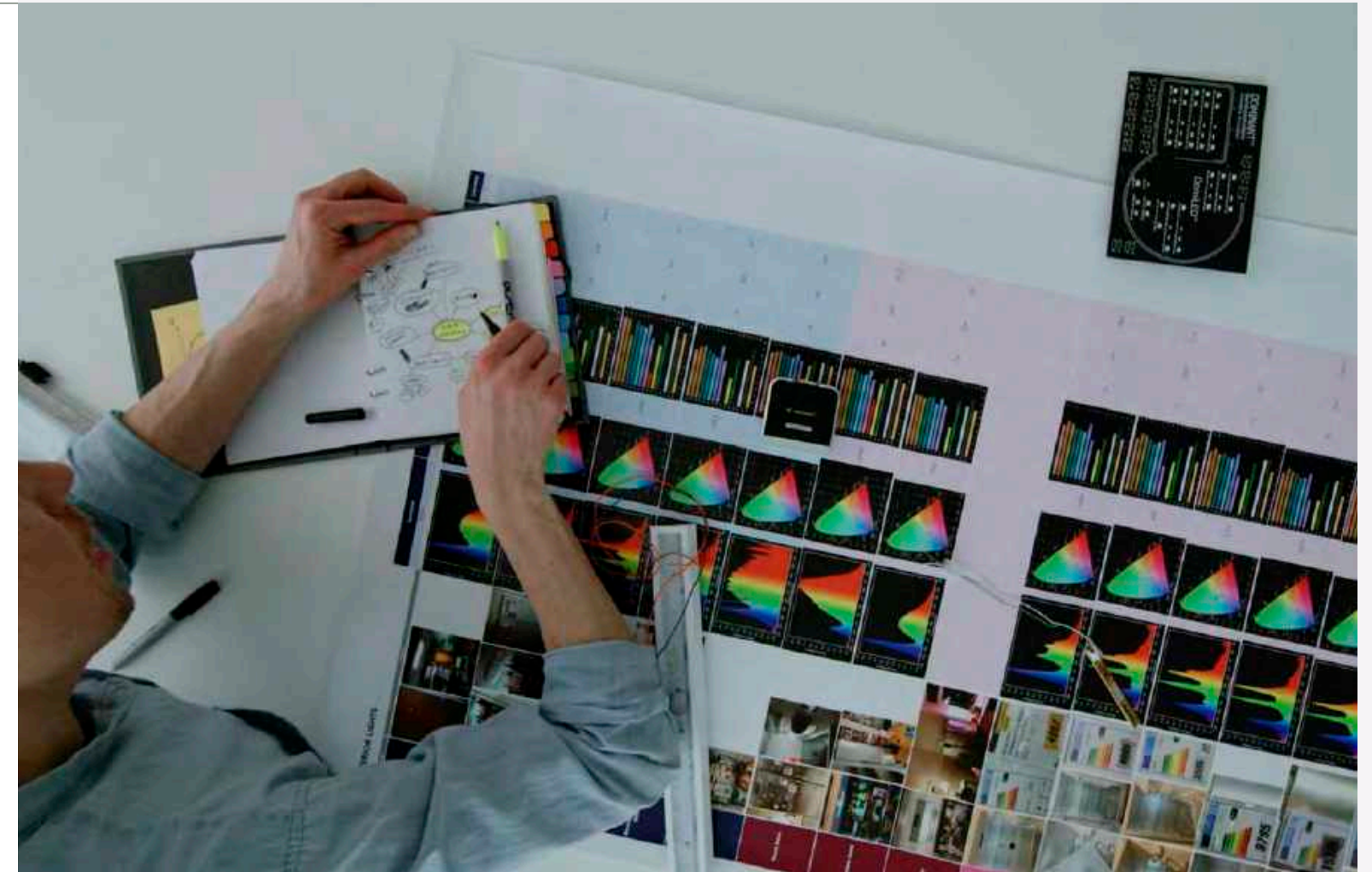




**Sustainability permeates every part of what we do at Electrolux Group: from how our products are used and produced to the materials we select and source, right through to how we operate internally as a company.**

As we undertake our pursuit to understand what is out there – what seeds are being planted, how they’re impacting people’s behaviour patterns or changing their perceptions, needs and desires – there’s one word that keeps coming back: sustainability.

As a designer, sustainability is – more than ever before – at the centre of my outlook, and not just from the standpoint of material and usage. It inspires me to create conduciveness between everyday living and sustainable living, whether it’s in the kitchen, laundry, bedroom or somewhere else. I want to help make it a joy to walk the path of more sustainable choices – by encouraging the design of products and services that empathise with the needs of people and planet.



**Design Systems drives consistency**

Context is key to design and when products come together in the same environment and under the same brand, they need to be held together. A common model is to have the premium products tightly aligned in order to represent the brand. More mainstream products are then designed to be more dependent on category codes. However, in most cases people need to be able to mix and match. For example, a person may want to invest in a premium oven but save money on a hood or a hob.

That’s the power of working with Design Systems, either it’s used for designing user interfaces, applied colour, material & finishing specifications or for branding and packaging, for example. Design Systems drives consistency, breaks down the knowledge barrier, increases speed to market, saves time and supports effective decisions, which then allows more time for designers to solve real-life user problems and bring increased value to the business through improved user experience and brand equity.

Our role is to ensure that those products harmonise with each other. That’s why I strongly believe in working with brand design values over signature. We need to move to more of a systematic way of thinking where the building blocks determine the experience and we can achieve effectiveness and scale in our solutions.



# Kitchen design competition

The annual design contest introduced in 2019 is a forum for kitchen planners to add their own perspective on the use and enjoyment of kitchen appliances in the various phases of meal preparation.

With its Scandinavian roots, Electrolux has a human centric approach to design that is realised in its new intuitive range of kitchen appliances – a harmonious balance between design and function that takes assisted cooking to the next level. The intuitive range works in harmony with the cook – thoughtful design that makes time in the kitchen a joy – and designers are encouraged to add their own perspective to this and think about the use and enjoyment of kitchen appliances in the various phases of meal preparation through the kitchen design contest.

Cooking to the highest standards requires the use of all your senses; taste, touch, smell, hearing and sight. Each must be used to understand the dish that will be served and what is needed to control its outcome to perfection. The design competition acts as a proof point on how appliance design integrates with kitchen design.

What materials would you use for greater sensory enjoyment? Is there a 'pop' or contrast of colour? Are the appliances hidden or on show? What does the kitchen journey – from storage and preparation to cooking and serving – look like? In 2019, bonus points were awarded to entries that considered real user scenarios that not only support human interaction and enjoyment in the kitchen but also place the kitchen with the context of a rich and diverse space that enriches home life.



Image: 3rd prize winner from **Patricia Cheung** and **Remy Blom** in the Netherlands., AEG awards 2019.

©Picture: Jerry Knies



# AEG winners 2019

Entrants were challenged to use AEG appliances to enhance the consumer experience; how can their design skills ensure that the kitchen 'Sharpens Your Senses'?

▼ AEG was delighted to announce **Klaudia Seweryn** from **Fajno Chatupa Studio**, Projektowe, Poland as the first place prize winner of the 2019 AEG kitchen designers contest. "The striking, bold use of terrazzo and wood in Klaudia's 'Lastrico Lover' kitchen really made the jury smile" says Thomas Gardner, Senior Design Manager, Electrolux.

"Whilst there is great attention to detail, there is a playfulness to it. It really oozes love, joy and passion. This intriguing kitchen is one that we really wanted to visit! The choice of materials and the colour choice of AEG appliances come together with creative panache and really challenged the jury to think about what an AEG kitchen looks like".

► Second place was awarded to a submission from the Czech Republic. **Martin Strand's** kitchen offers versatility. People can work together or independently to prepare food, wash, cook and socialise. A concealable rear panel is home to storage and AEG cooking and cooling appliances. A dedicated media centre for smart tablet and projector use provides support when planning, preparing and cooking as well as when entertaining.



©Picture: Jerry Knies

▲ Third place was a collaborative design made by **Patricia Cheung** from Plan2000 and **Remy Blom** from **Kitchenstudio** in the Netherlands. "This is a kitchen with great visual balance." Says Gardner. "The colours are warm and inviting, the staging provides a perfect interchange between preparation, cooking and socialising. The AEG black line appliances fit perfectly within the oak cabinets. I would like to print a picture of this kitchen and hang it in my home!"

A key observation from the 2019 contest is the continuing evolution of the kitchen from traditional utilitarian room to a multifunctional space. "Progressive kitchens are not only moving away from traditional blocks of colour but also integrating technological and sustainable thinking to support and delight the user." says Gardner. "The top three winners represent this development by answering the brief through unusual and stimulating use of materials, colour and texture."





# Electrolux winners 2020

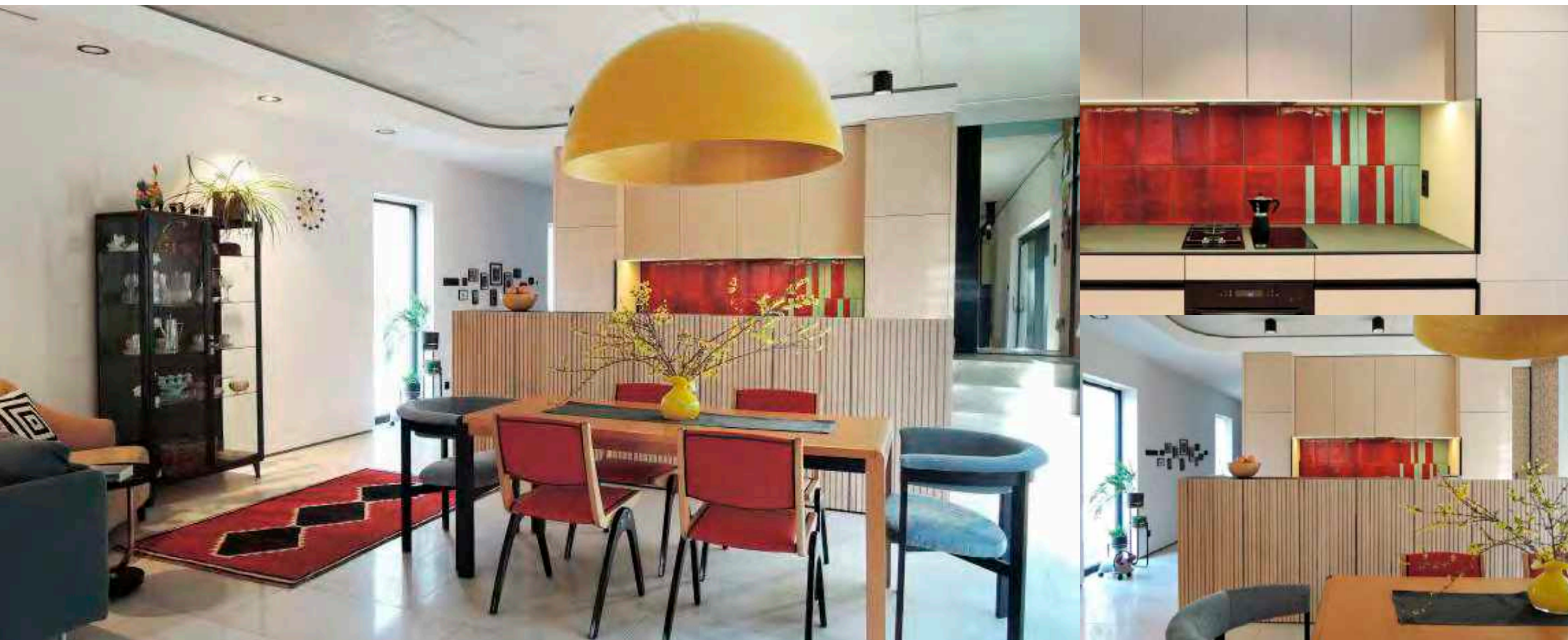
Entrants were challenged to design the ultimate Kitchen for intuitive cooking and entertaining. The solution should ensure that working, entertaining and enjoying the kitchen happens fluidly and with a great experience in mind.

▼ Electrolux was delighted to announce **Urszula Sworzuk** from Poland as the winner of the Electrolux design contest for professional kitchen planners in Europe. "Urszula's striking composition just lured the jury in" says Thomas Gardner, Senior Design Manager, Electrolux. "This is a home and kitchen with real personality and we are thrilled that Electrolux were chosen to be a part of the owner's life."

The home is stylishly put together and the more we looked, the more clever details we found, such as the small nook in the kitchen counter for small appliances. With elements that prompted the jury to think of Mondrian, also of interest was the apparent timelessness of the interior – we just loved it!"



◀ In second place, (also from Poland), was 'Kuchnia Loft' from Modoso Interiors - an open plan kitchen set in the heart of a city loft dwelling. "This is the epitome of modern living." Says Sofia Andreasson, Trend Analysis, Electrolux Group Design. "The kitchen is literally in the middle of the apartment and that long work bench and seating area just invites people to be involved in the culinary experience, whether actively cooking, preparing or just enjoying the atmosphere of creation. The warm yet understated and harmonious use of materials really spoke to us and is very much a reflection the Electrolux philosophy of Scandinavian design."



◀ Third prize was also awarded to a Polish design – 'PinCASSO' by Magdalena Czerwińska at PI Studio design. "The staging of this kitchen provides a perfect interchange between preparation, cooking and socialising." Says Thomas Gardner, Senior Design Manager, Electrolux "The different blocks of colour seem to designate specific areas within the kitchen from which to participate or observe."



# The Matt Black Collection

Black matt surfaces have a heritage in the kitchen space – from cast iron cookware to enamelled ceramic-ware. With natural anti-fingerprint properties, stain resistance and the strength to maintain a superior quality over time, a matt finish is both practical and stylish.

Available from Electrolux and AEG, the Matt Black Collection offers a wide selection of models, so you can create a personal kitchen environment with stylish and functional appliances. Each model combines a matt black finish and other premium materials for an elegant kitchen design, with innovative and professional features you expect from Electrolux and AEG.



# Sustainability meets form & function

Driving sustainability through technical innovation is at the heart of the Electrolux brand. The Matt Black Collection is built to last and incorporates many resource-efficient solutions that impressed the judges enough to win prestigious red dot & iF design awards.

Glass is one of the most recyclable materials in the world and matt glass is as easily recycled as any other glass. The matt surface is created without chemical coatings that can contaminate the recycling process and wear off over time. The kitchen experience is enhanced through the use of innovative technology to deliver the best performance. The 900 CookView® Oven can be remotely monitored and settings controlled, including timing and temperature from a mobile device. It can even be done hands-free by using voice activated controls with Google Assistant.

With natural anti-fingerprint properties, resistance to stains and strength to maintain a superior quality over time, a matt finish is both practical and stylish.

The Matt Black Collection offers a wide selection of models, so you can create a personal kitchen environment and kitchen appliances set. Each model combines a matt black finish and other premium materials for an elegant kitchen design, with innovative and professional features you expect from Electrolux.

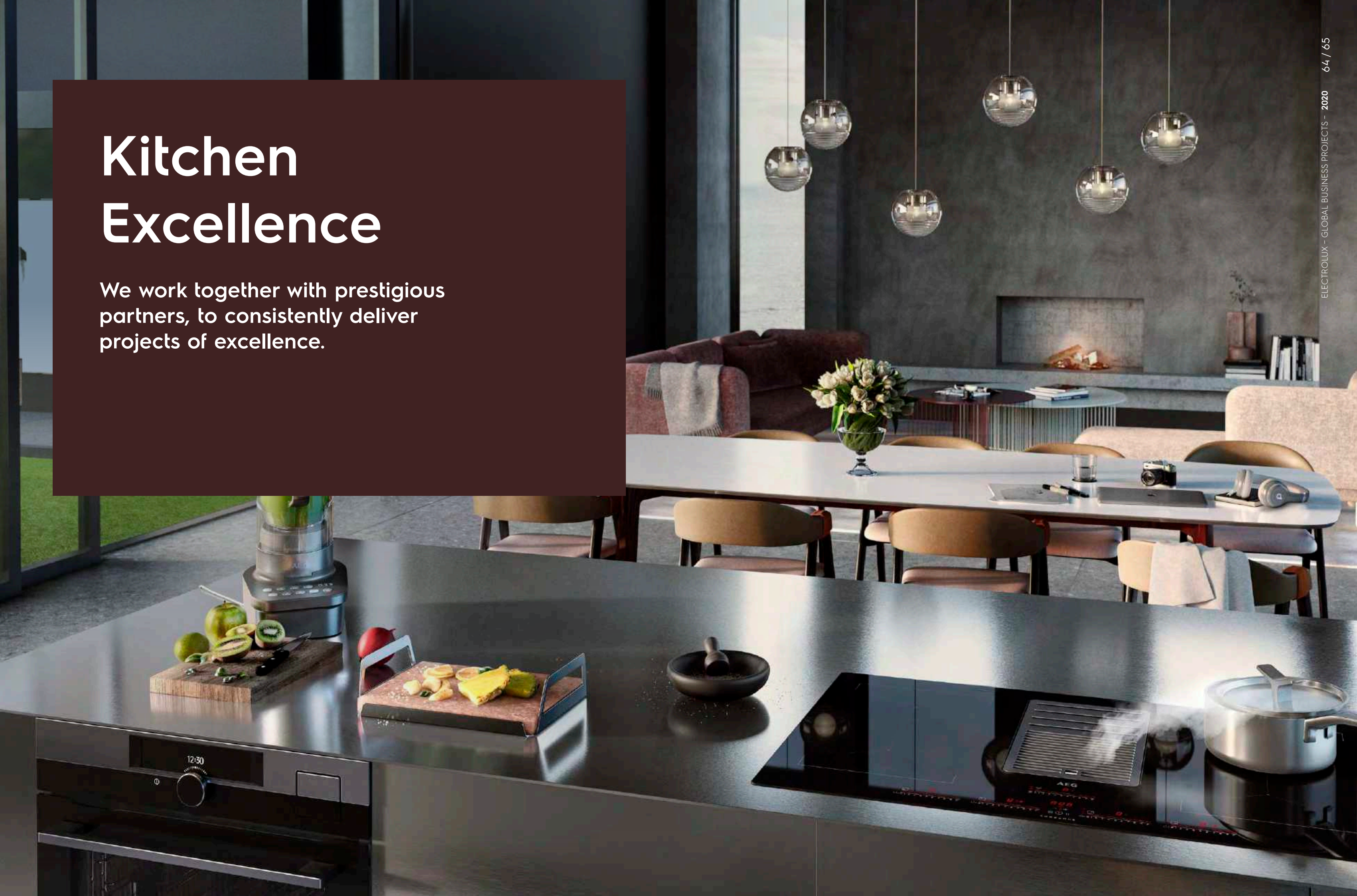
The collection shows how Electrolux uses materials to create a visual, sensory and tactile expression of its values - including a commitment to designing for human needs. The fingerprint-resistant properties, for example, help solve a pain point felt by many kitchen users.





# Kitchen Excellence

We work together with prestigious partners, to consistently deliver projects of excellence.





Kitchen Excellence

# Leading supplier to the Project Business

We believe that strong Global Brands, together with dedicated local teams, are the key reason the Electrolux Group has such a long history in being the leading supplier to the Project Business in many of our markets. Our in-depth knowledge and long experience in the Project Business means that we have a genuine understanding of the market.



Scan or click QR code  
Stay inspired and up-to-date  
by following us on [LinkedIn](#)

Image shown: Sky Towers, a project collaboration between Vastgoed Degroote & AEG  
See page 94 for full case study @Render: nanopixel3d.com



# Building Information Modelling (BIM)

BIM is a digital process that combines 3D models and document management, and helps with coordination and simulation during the entire life-cycle of a project (plan, design, build, operation and maintenance).

Building Information Modelling (BIM) has become the new paradigm for exchanging project information between designers, suppliers, contractors and owners.

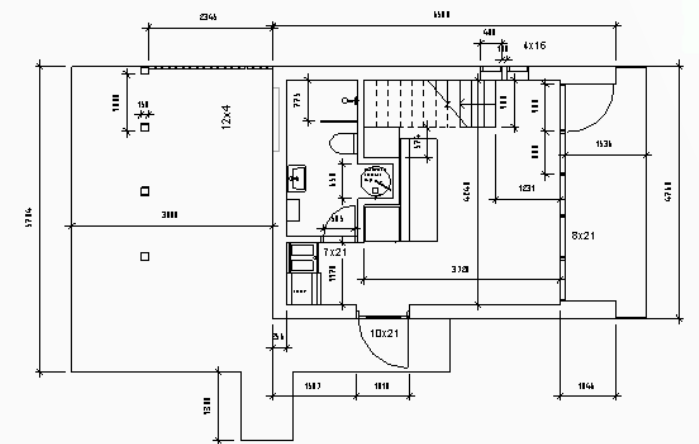
*"Electrolux contributes to the digital transformation of the building industry, combining 3D models and document management".*

The various involved parties, such as architects, designers, contractors, planners, builders, consultants, and civil engineers, are encouraged to collaborate and share information from the design phase onwards. Resulting in a complex set of information about the entire building which is stored in an integrated data-base - a digital 3D model, fed with lots of information.

By providing appliances as objects for the BIM process, Electrolux gives designers the ability to transfer digital Electrolux, AEG and Zanussi models, such as ovens, hobs and other appliances, directly into their projects. These objects contain full product specifications, installation drawings and 3D models and are accessible through the BIMObject platform.

With Objects for BIM, clear visualisation in all stages and a high transparency of information are the main advantages. While CAD-based drawings are lacking in both visualisation and meta-tag information (e.g. prices, contact information, etc.), Objects for BIM includes very high quality rendering and provides all the product manufacturer's data. This means that instead of recurring bilateral and paper-based communication between two parties, BIM enables multilateral and digitally automated communication.

The example below highlights the visual advantages a BIM model provides. The 3D model can be easily interpreted by anyone and the 2D drawing is still available for more technical planning. Both views are available to access and engage through BIM.



Scan or click QR code  
Access all our Objects for BIM



# Planned to perfection



AEG SteamPro BI Oven  
Electric 60x60 Horizon Line  
Stainless steel with  
antifingerprint

Unique ref.: AEG\_SteamPro\_BI\_Oven-Electric\_60x60\_Horizon-Line\_Stainless-steel-with-antifingerprint  
Brand: AEG  
Product family: Oven  
Product group: Built-In Oven Electric  
Date of publishing: 2019-04-04  
Edition number: 1  
Type: Object (single object)

Valuable meta-data is carried throughout the lifespan of the project.

Objects such as kitchen appliances are implemented at the design stage and carry valuable meta-data throughout the lifespan of the project. Each object has complete product information accessed via a menu. And the objects can be shared, previewed in live 3D or supplied as embed code.



The main goal of BIM is to facilitate more efficient collaboration among the professionals involved in the building process, where the virtual 3D model and all the additional information around it are the key. The term BIM itself has attracted a lot of attention over the last decades and is growing globally, both in awareness and demand.

Electrolux has been nominated for a prestigious LiveTime Achievement Award from BIMobject – Electrolux's selected partner for making its objects for BIM freely available. The awards took place as part of BIMobject LIVE 2020 in Malmö, Sweden on 2nd March, where this year's theme was climate emergency and its challenges for the building industry.

*"The nomination is in recognition of our understanding of all the opportunities that BIM offers and our willingness to support a more efficient building process",* says Anders Johansen, Channel Manager B2B & Projects Europe at Electrolux.

And architect Oliver Leiken had this to say about BIMobject: *"BIMobject enables us to work faster than our competitors. The objects include all the necessary requirements. An easy platform to discuss all issues at the beginning of the project and anticipate any client requests – reducing any future problems. BIMobject streamlines the work-flow, saving time on research and wasted time on drawings. No errors. No confrontations. No misinterpretations. BIM is the best way to start any project".*



Scan or click QR code  
Access all our Objects for BIM

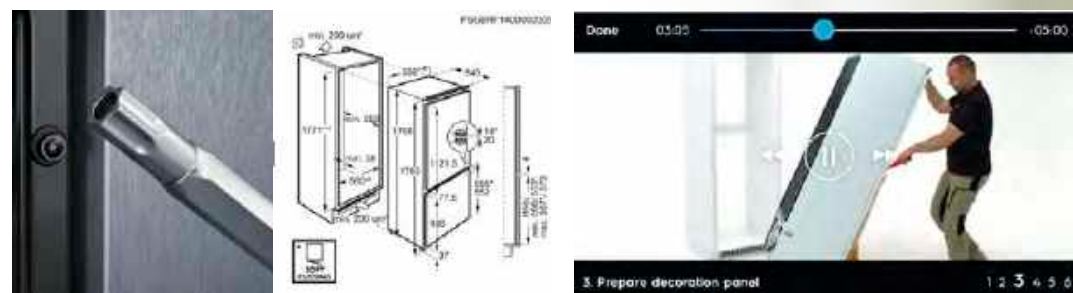


# Best-in-class installation

We are committed to offering a best-in-class installation experience for our customers. Through constant innovation, we make the installation of our products as simple as possible.

A key factor to consider for installers of our products, is our unique PerfectFit installation method. This makes the entire process more precise and much faster, reducing the number of steps by up to 25% compared to standard procedures.

This, combined with our Installer App, means you'll discover the correct, and fastest, way of installing both Electrolux and AEG appliances. Features include: on-hand instructions, technical specifications and video tutorials.



▲ Installation done with just one tool and on-hand support from the Installer App.



Scan or click QR code  
Download the installer App.



▲ Thanks to the design of our new hinges, the doors on our ovens gently rotate within the niche.

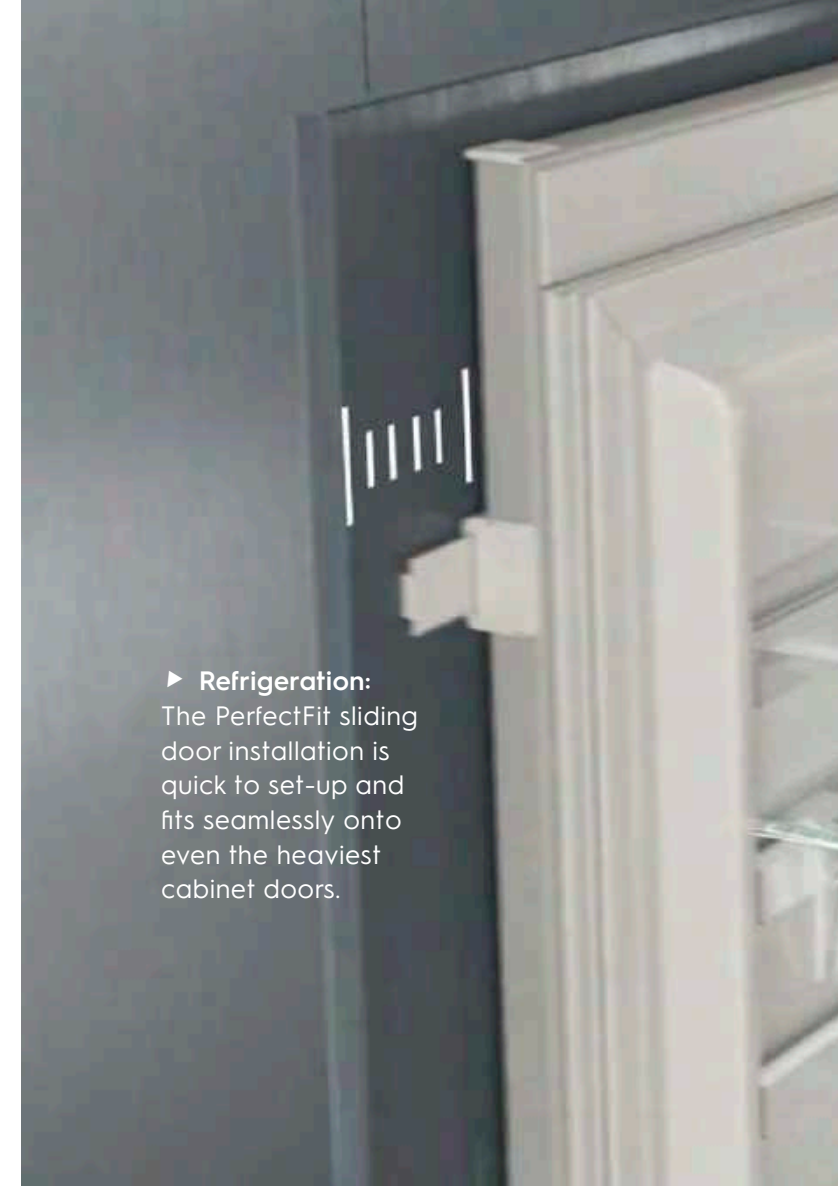
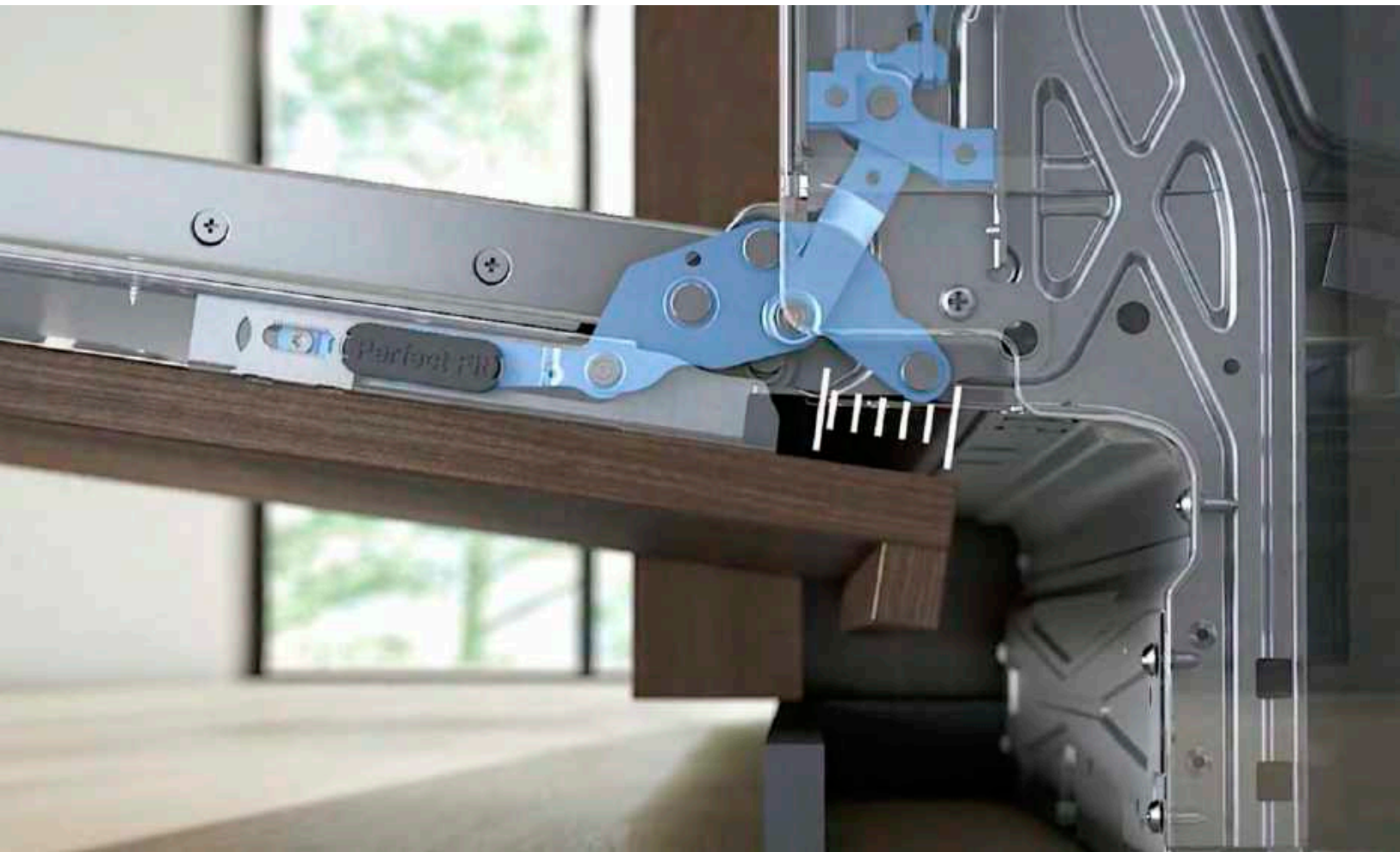
▲ At just 20mm, our ovens require the narrowest ventilation gap on the market.



# A real advantage for any kitchen project

Whether you choose a hob, a dishwasher or a totally new kitchen, all our appliances can be fitted quickly and seamlessly, thanks to PerfectFit installation.

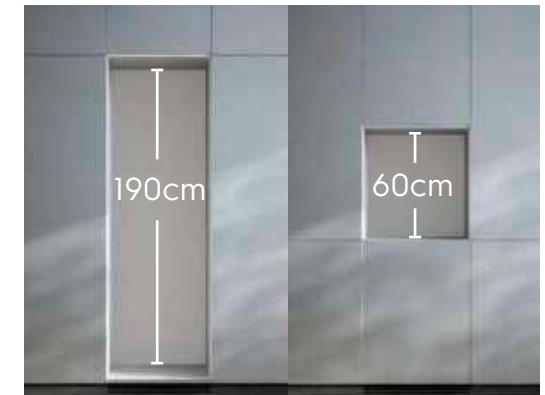
▼ **Dishwashers:** Our flexible sliding hinges are designed to adapt to any door or plinth, with no need for costly furniture adjustments.



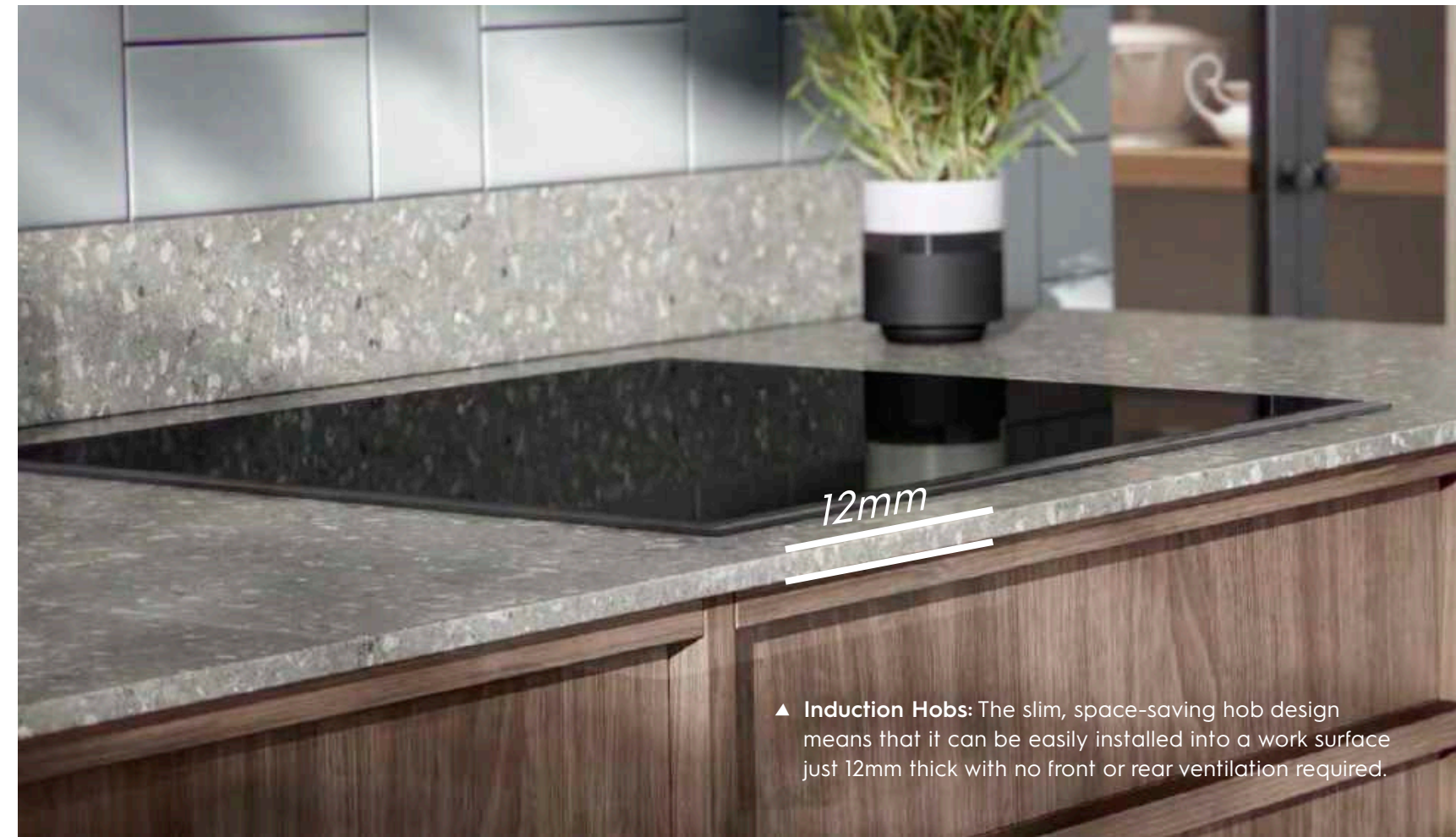
► **Refrigeration:** The PerfectFit sliding door installation is quick to set-up and fits seamlessly onto even the heaviest cabinet doors.



▲ **Hoods:** A click-in and push-up mounting procedure means there is no need for tools and far fewer installation steps.



▲ **Refrigeration:** A cooling product for every kitchen with niche sizes ranging from 60cm all the way up to 190cm.



▲ **Induction Hobs:** The slim, space-saving hob design means that it can be easily installed into a work surface just 12mm thick with no front or rear ventilation required.



# Case studies

We invite you to discover our achievements across the world. We have a long history in being the leading supplier to the Project Business in many countries which enables you to deliver the best to your customers.



# United Kingdom

Image: Selfridges Building, Birmingham

Architect: Future Systems



# 360° Barking

## NU living & AEG

Transforming a long-vacant site in Barking Town Centre, 360° Barking is a central scheme in the Barking Housing Zone regeneration. Developed by Swan in partnership with the London Borough of Barking and Dagenham (LBBD) and the Mayor of London (providing £29.1 million in Housing Zone funding).

The scheme has delivered 291 residential homes, of which 96 were affordable, with priority for local residents. It offers a high percentage of Shared Ownership units (33%), helping young professionals and families alike to get on the property ladder.

Designed by Studio Egret West and built by Swan's in-house developer, NU living, the contemporary one and two bedroom apartments are fully accessible with lifts to every floor, including their roof gardens. And Canary Wharf, the Shard, the Gherkin, the Cheese Grater and the London Eye are all visible from the higher apartments and beautiful communal garden roof terraces.



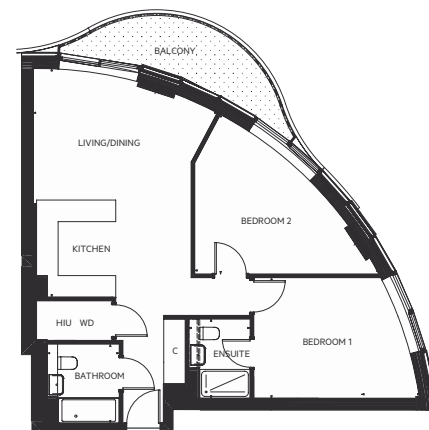
**360° Barking - a state-of-the-art development of four interlinked residential towers - has helped to transform the face of Barking in East London, by creating distinctive cylindrical shaped blocks of modern, stylish private apartments, in keeping with the up-and-coming district.**



## Case study, UK

This striking development is a community asset that has already been recognised for its design excellence:

- 291 residences
- Leisure and creative space
- Curated by London Borough of Barking and Dagenham (LBBD)
- Children's play area
- Private rooftop garden on the 10th and 20th floors
- 360° panoramic views of central London's iconic skyline
- Connected roof garden for all residents



### 'Barcelona-on-Thames'

The new urbanisation at Barking Riverside, has been dubbed 'Barcelona-on-Thames' and 360° Barking has played a significant part in shaping the landscape. With a master plan to build 10,000 new homes in Barking over the next 15 years greenlit by the Mayor of London, 360° Barking has set the standard high for future developments.

All the apartments boast a range of high-specification features. From the underfloor heating system (meaning no unsightly radiators), to the audio-visual door entry system, chrome effect electrical sockets and switches, low down lights and low-energy, wall-mounted balcony/terrace lighting. They are fitted with a Combined Heat and Power (CHP) energy system for heating and hot water, which can generate electricity to power the building, as well as PV solar panels on the roof, making them energy-efficient and sustainable.

A concierge service - whereby there is always someone on hand to accept deliveries and welcome visitors - offers convenience and ensures the safety of residents as does the CCTV and audio-visual door entry system.

### Appliances installed:

Brands: AEG (A) /Zanussi (Z) /Electrolux (E)

- Single ovens (A)
- Microwave ovens (A)
- Induction hobs (A)
- Extractor hoods (E)
- Integrated dishwashers (Z)
- Integrated fridge-freezers (Z)
- Free-standing washer-dryers (Z)



Induction Hob IKB64401FB:  
Superior temperature control  
for perfect cooking results.



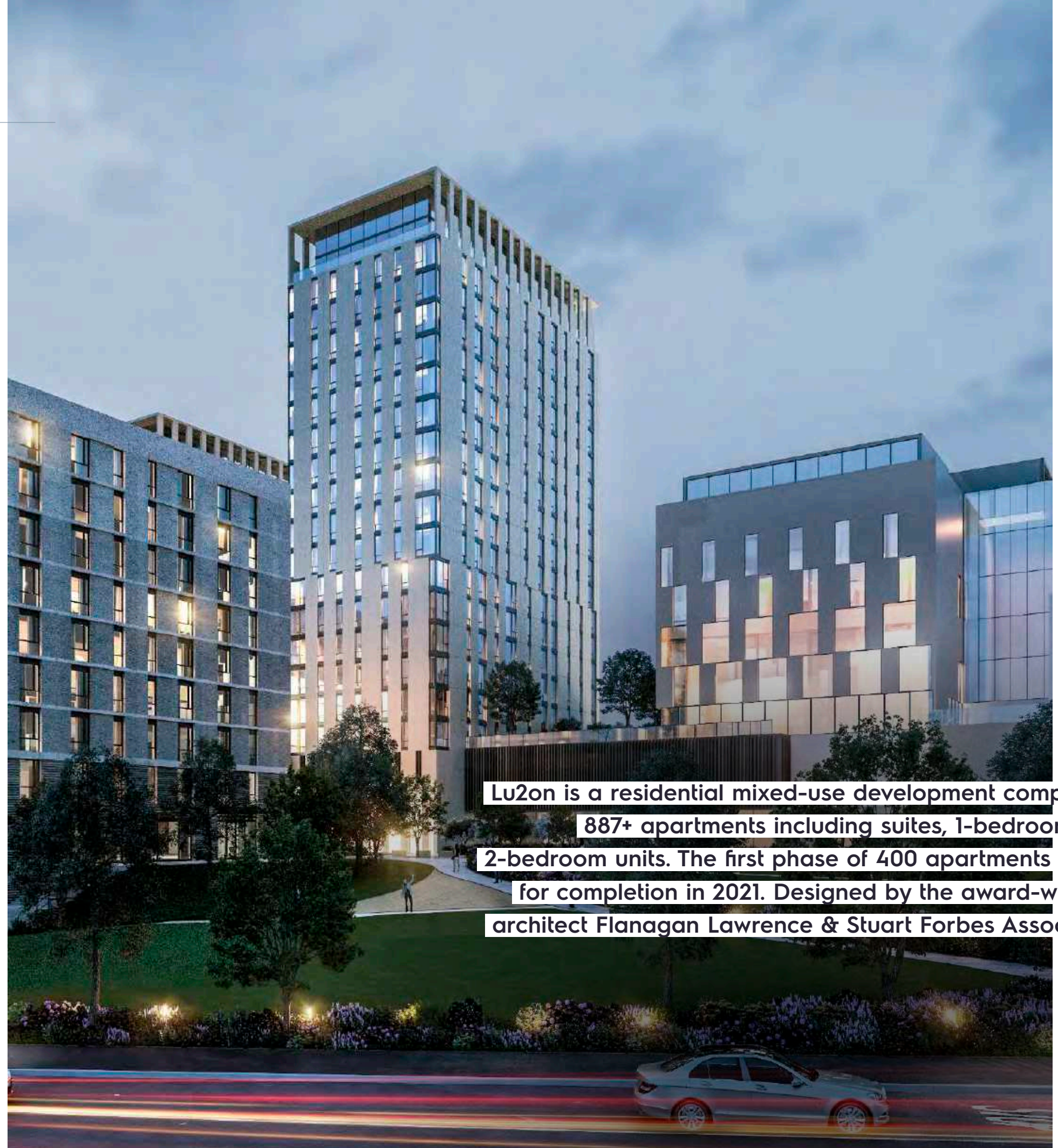


# Lu2on

## Strawberry Star & Zanussi

At the heart of one of the region's most important historic sites (the former Vauxhall Motors factory, where some of Britain's most iconic cars were built) Luton was for many years famous for hat making but is now more notable for Luton Airport which is one of Britain's major airports. The Luton-London connection is the result of a centuries-old relationship between the two locations. It all started with a mythical beast, the emblem of a griffin, which is visible throughout Luton. The creature from folklore was adopted as a logo by Vauxhall Motors.

Luton offers a modern town with excellent business opportunities and picturesque countryside on its doorstep, making it a wonderful place to live and work. Luton has a very rich cultural heritage and diverse community and is located within the famous 'Golden Triangle' of Cambridge, Oxford and London, encompassing Europe's top universities.



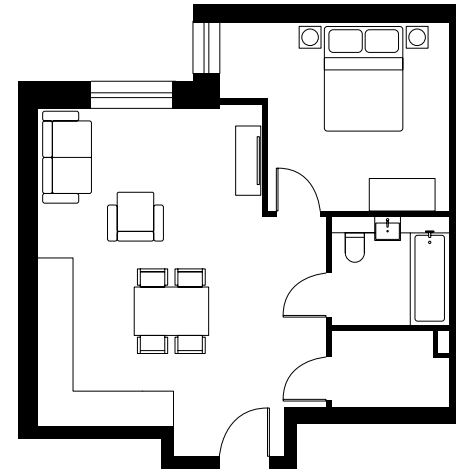
**Lu2on is a residential mixed-use development comprising 887+ apartments including suites, 1-bedroom and 2-bedroom units. The first phase of 400 apartments is due for completion in 2021. Designed by the award-winning architect Flanagan Lawrence & Stuart Forbes Associates.**



## Case study, UK

Lu2on is a diverse development which greatly enhances the local community:

- Roof gardens, Internal gardens
- Over 32,800 sq. ft of attractive public realm
- 8,400 sq. ft gym facility spread across the Podium level
- 49,600 sq. ft retail space
- 40,000 sq. ft Grade A office accommodation
- Over 200 hotel rooms



### Affordability close to London

Luton is one of the most affordable commuter towns for London. With lower average house prices than the capital, excellent transport links (a commute to London takes 23 minutes), a £1.5 billion planned regeneration and investment over the next 20 years creating 18,500 estimated new jobs and in close proximity to the Chilterns. An area of outstanding natural beauty - it offers the best of both worlds, a modern town with excellent business opportunities and accommodation with superb countryside on its doorstep.

Zanussi appliances have been chosen for this project as they are the perfect fit for the attributes most valued by the target demographic - reliability, value for money and a well-known & trusted brand.



Multifunction oven ZOHX3K1:  
Elegant black design multifunction oven  
with quick heating, even cooking results  
every time and LED display

### Appliances installed:

**Brand: Zanussi**

- Ovens

- Induction hobs

- Fridge-freezers

- Extractor hoods





# Portugal

Image: Lisbon Oceanário

Architect: Pedro Campos Costa



# Boulevard

## AM48 & AEG

The luxurious avenue, the historical square and the beautiful downtown of Lisbon. At the beginning of Avenida da Liberdade, on the way to downtown Lisbon, is the historic Praça dos Restauradores, the symbol of Portugal's independence in 1640. Today, it is testimony to the elegance and unique aesthetics of the buildings erected here over the centuries.

The newly-renovated property, Boulevard, boasts 46 tourist apartments which were designed and developed specifically to achieve spaces of the highest functionality and comfort. The interiors portray third generation infrastructures, top quality finishing, and a careful choice of materials and equipment.



©Picture: Fernando Guerra

The renovation breathes new life into this building, which is now an exclusive residence. Lisbon's characteristic light enters through the window, the wide avenue winds away and the freshness of the river Tagus can be felt in the breeze.



## Case study, Portugal

The project sought to combine sober, contemporary lines with tradition by preserving many of its original decorative and structural elements:

- Renovated, preserving original facade
- 46 tourist apartments
- Third generation infrastructure
- Careful choice of materials and finishing



©Picture: Fernando Guerra

### AEG fitted with the philosophy of the project

When it comes to ambitious renovation projects – where the aim, for instance, is a balanced melange of modern and classical aesthetics – developers must trust the appliances they choose for their properties. It may seem obvious, but finding a brand that delivers both inspiring design and functionality can be a daunting task.

Lisbon's Boulevard apartments are the perfect example of such a balancing act. When developers decided to turn a landmark building in Portugal's capital into stylish, modern apartments, they needed functional and user-friendly fixtures and fittings to bring the property to life. It was a challenge – realising their vision of old-meets-new required modern amenities to perform exceptionally well and yet feel natural in such a grandiose building.

With the help of KUC Kitchen Specialist, the architect Luís Francisco from project developer AM48 described the process as a 'symbiosis between what we know works and what we hoped to achieve'. For the kitchens, it was obvious which brand would deliver on expectations. AEG appliances were the perfect fit – reliable, elegant and sustainable. In AEG, they found a premium brand that epitomised all of the qualities they needed, ticking the right boxes for developers and homeowners alike.



### Appliances installed:

Brand: AEG

- Compact ovens
- Refrigerators
- Dishwashers
- Induction hobs



Compact Micro/combi oven KMK761000M:  
Combine hot air fan cooking with the speed of a microwave to give you a mouthwatering finish and textures in one compact space.



©Pictures this page: Fernando Guerra



# Belgium

**Image: Finance Tower, Liege.**

Architect: M. & J-M.Jaspers  
- J.Eyers & Partners

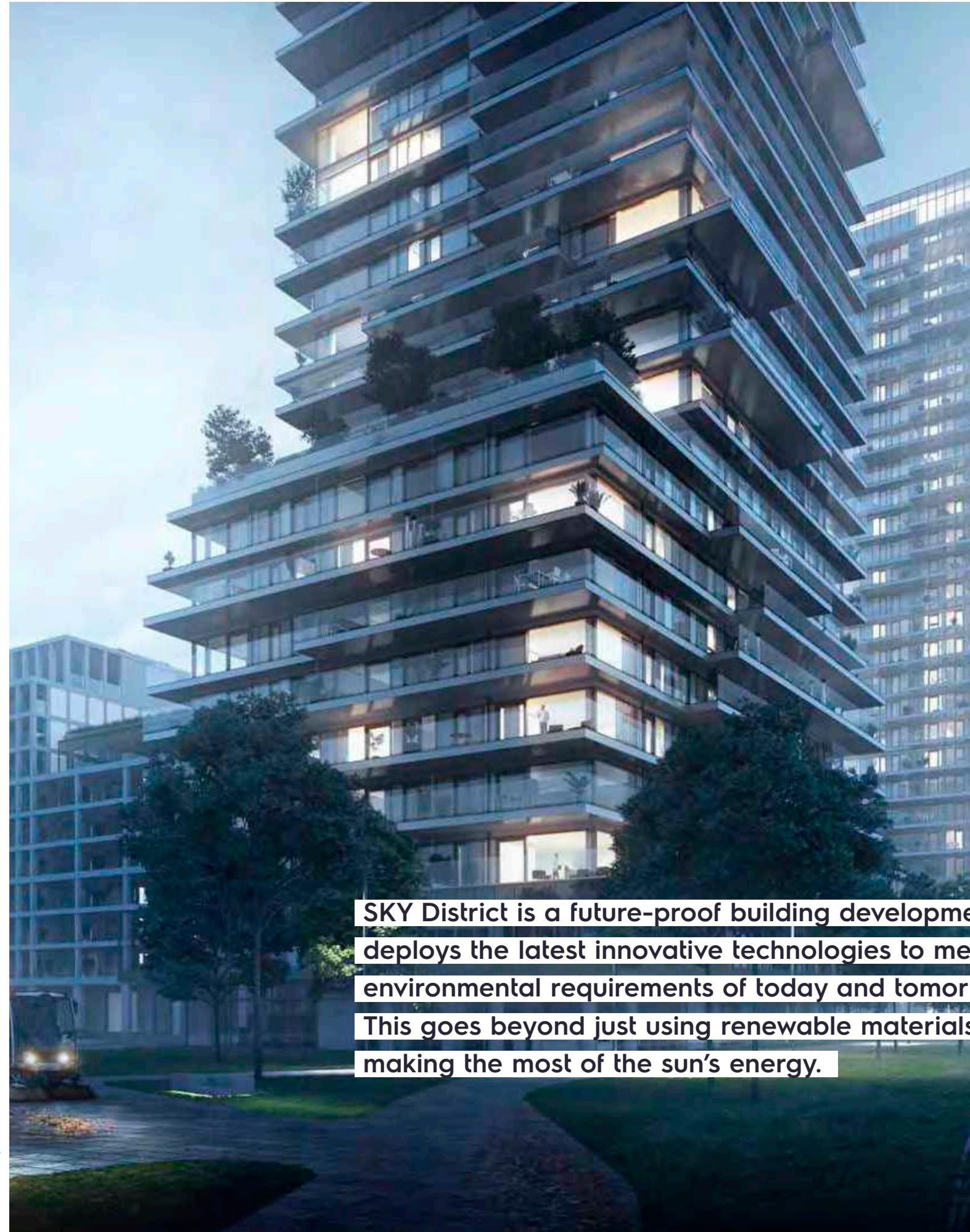


# SKY Towers

Vastgoed Degroote & AEG

Expressive, horizontal layers with randomly projecting extra-large balconies, floor-to-ceiling panoramic windows and the luxurious finish with bronze detailing. All of these make SKY Towers a model of iconic, cosmopolitan architecture, where indoors and outdoors merge seamlessly together.

The buildings are all different heights but join together at their plinths. The whole development envelops a semi-private garden that forms the green heart of SKY District.



**SKY District is a future-proof building development that deploys the latest innovative technologies to meet the environmental requirements of today and tomorrow. This goes beyond just using renewable materials and making the most of the sun's energy.**



## Case study, Belgium

The SKY District has been developed with a sustainable future in mind:

- Re-use of rainwater
- Underfloor heating
- Installation of green roofs on the canopies
- Connected to the Beauvent district heating network
- Iconic architecture



©Render: nanopixel3d.com



### A city-in-a-city

SKY District is an urban renewal project, strategically located between the railway station, city centre and Ostend's harbour district. This new quarter will comprise six buildings and a total of 484 apartments, offices, shops, cafés and restaurants.

With plenty of recreational facilities and low-traffic squares, the new district harmonises perfectly with Ostend's vision to transform the city centre into a pleasant, car-free environment for all to enjoy. The SKY District development and the overhaul of the railway station will mean a complete facelift for the Hazegras district.

### Appliances installed:

Brand: AEG

- Ovens
- Induction hobs
- Refrigerators
- Dishwashers



QuickSelect Dishwasher FSK52637P:  
Provides eco-friendly dishwashing choices with a single touch.



©This page Renders: nanopixel3d.com



# France

Image: La Défense Business District, Paris.



# The Ascott

## Ascott Champs-Élysées & Electrolux

La Clef Champs-Élysées, a 5-star hotel in the centre of Paris, offers you a special stay in typical Parisian style. Built in 1907 by the Hennessy family, during the enchanted era of the 'Belle Epoque' in Paris.

During this period, Paris was experiencing economic, technological and political development, thanks to the transformations made by Baron Haussmann. World exhibitions, cabaret revues, theatre of all genres, and exceptional restaurants. The City of Light is renowned as a capital of sophistication, and attracts visitors from all over the world.

©Picture: www.the-ascott.com



Reflecting this magical era, La Clef Champs-Élysées embodies the French way of life. Chic, modern and contemporary, this hotel offers its guests an unforgettable stay in Paris.



## Case study, France

The Ascott Champs-Élysées is part of the Ascott group. This 5-star hotel benefits from an idyllic setting and features up to 40 apartments with home appliances:

- The group owns 700 properties around the world
- Includes residences with kitchens
- High market position
- Customers: Business people, Tourists, Families
- Values: Culture, Gastronomy, Community, Wellness



©Picture: www.the-ascott.com

### The Champs-Élysées District

Located in the 8th arrondissement, at the crossroads of the Rues de Bassano and Magellan, you are close to the most beautiful avenue in the world: the Avenue des Champs-Élysées, which extends from the Place de la Concorde to the Arc de Triomphe. The atmosphere of the district is very unique, and allows you to enjoy the magic of the French capital.

This ideal location also gives you the opportunity to see everything Paris has to offer. Indeed, you are only a few minutes away from the main attractions of the city, such as the Orsay Museum, the Trocadero, the Petit and the Grand Palais, the Louvre, the Tuileries Gardens, the Champ de Mars, and, of course, the Eiffel Tower. You are also a 5-minute walk away from the Avenue Montaigne, 'the most fashionable and luxurious avenue in the capital', which houses famous *Haute Couture* stores such as Chanel, Dior, Louis Vuitton, etc.

Electrolux and the Ascott group, are both international brands concerned with the quality as well as the sustainability of their products. This delivers a perfect partnership in terms of exceeding the client's expectations of comfort and quality, as well as the environmental impact of these premium suites and residences.

### Appliances installed:

- Brand: Electrolux
- Microwave ovens
- Refrigerators
- Dishwashers
- Induction hobs
- Extractor hoods



**Built-in Microwave oven EMS17006OX:**  
*Delivering on both taste and texture at the touch of a button - from crispy bacon to a golden cheese crust*



©Pictures this page: www.the-ascott.com



# Netherlands

Image: Kubuswoningen, Rotterdam.

Architect: Piet Blom



# De Beeldhouwer Hoorn

Punt Beheer Heerhugowaard & AEG

As if from the hands of a sculptor, every object within the old tax office in Hoorn NewBouw, has been transformed into a beautiful work of art in this newly-converted apartment building. The Sculptor phase II, consists of 83 owner-occupied apartments at Nieuwe Steen 2A in Hoorn.

Centrally situated opposite the town hall, around the corner from the shopping centre 'De Huesmolen' and a stone's throw from the characteristic city centre and station. All of the homes are very affordable, making it a great opportunity for first time buyers, singles and senior citizens.



Although De Beeldhouwer Hoorn has nine houses and different apartment types, they have one thing in common: they are all very affordable, which was a deliberate choice by the developer.



## Case study, Netherlands

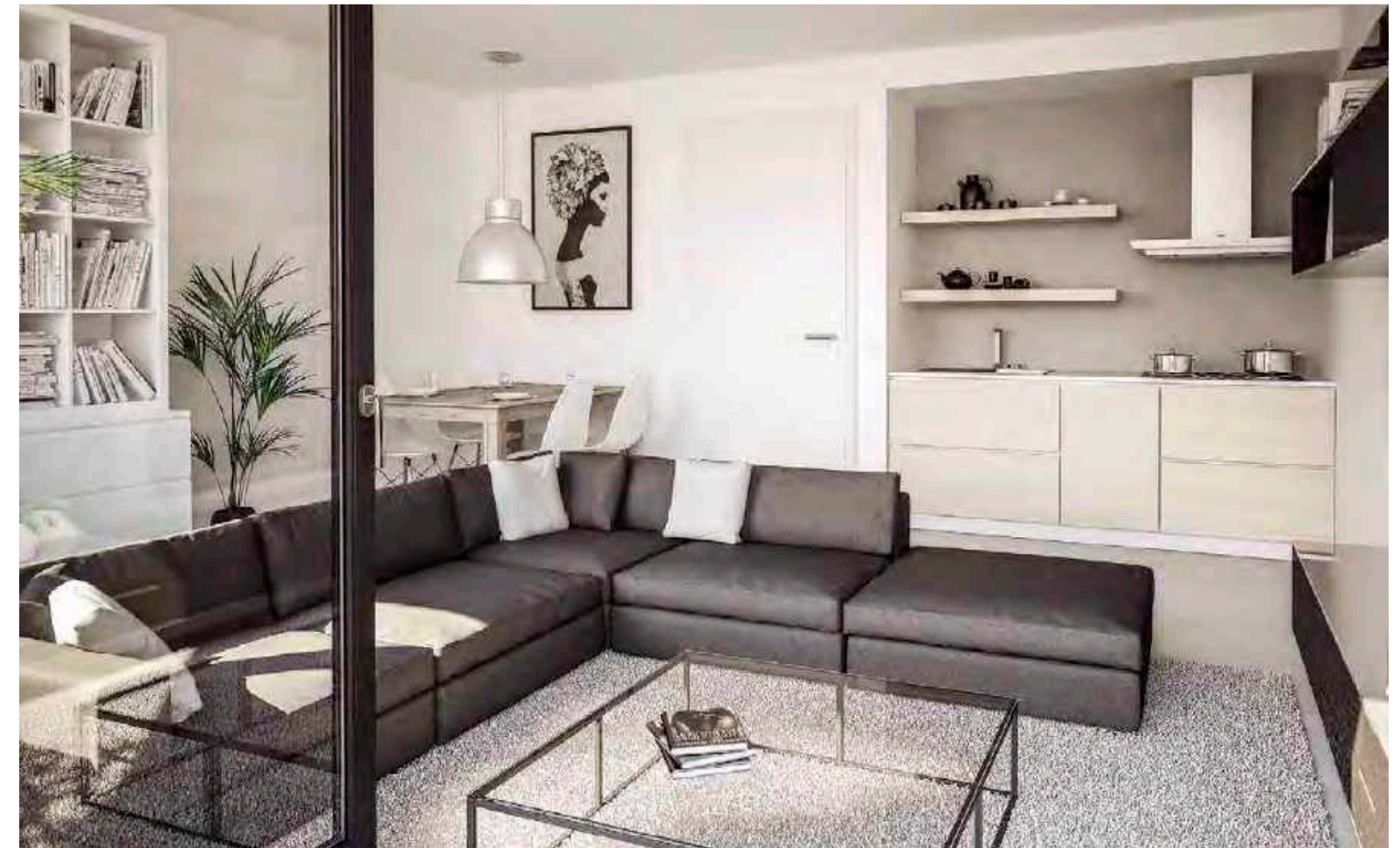
De Beeldhouwer Hoorn has a strong focus on affordability and diversity for all age groups:

- 83 high-quality homes
- Gardens and spacious balconies
- Senior citizen and wheelchair-friendly
- Large indoor storage
- Charging points for electric bicycles
- Many individual options available

At De Beeldhouwer residents have a lot of choice. Firstly from nine different apartment types. Then it's possible to choose from a wide range of finish options. After purchase, new residents are granted access to NewBouw, a digital housing platform. This makes it possible to see the options available for each apartment and their associated costs.

The Sculptor phase II's location is ideal. The neighbouring shopping centre, 'De Huesmolen', has all the shops for your daily needs. The inner city and the railway station are just a stone's throw away, and you can reach Amsterdam in just 40 minutes.

Like the apartments, AEG appliances are of very high quality, but also affordable - this made AEG the obvious installation choice.

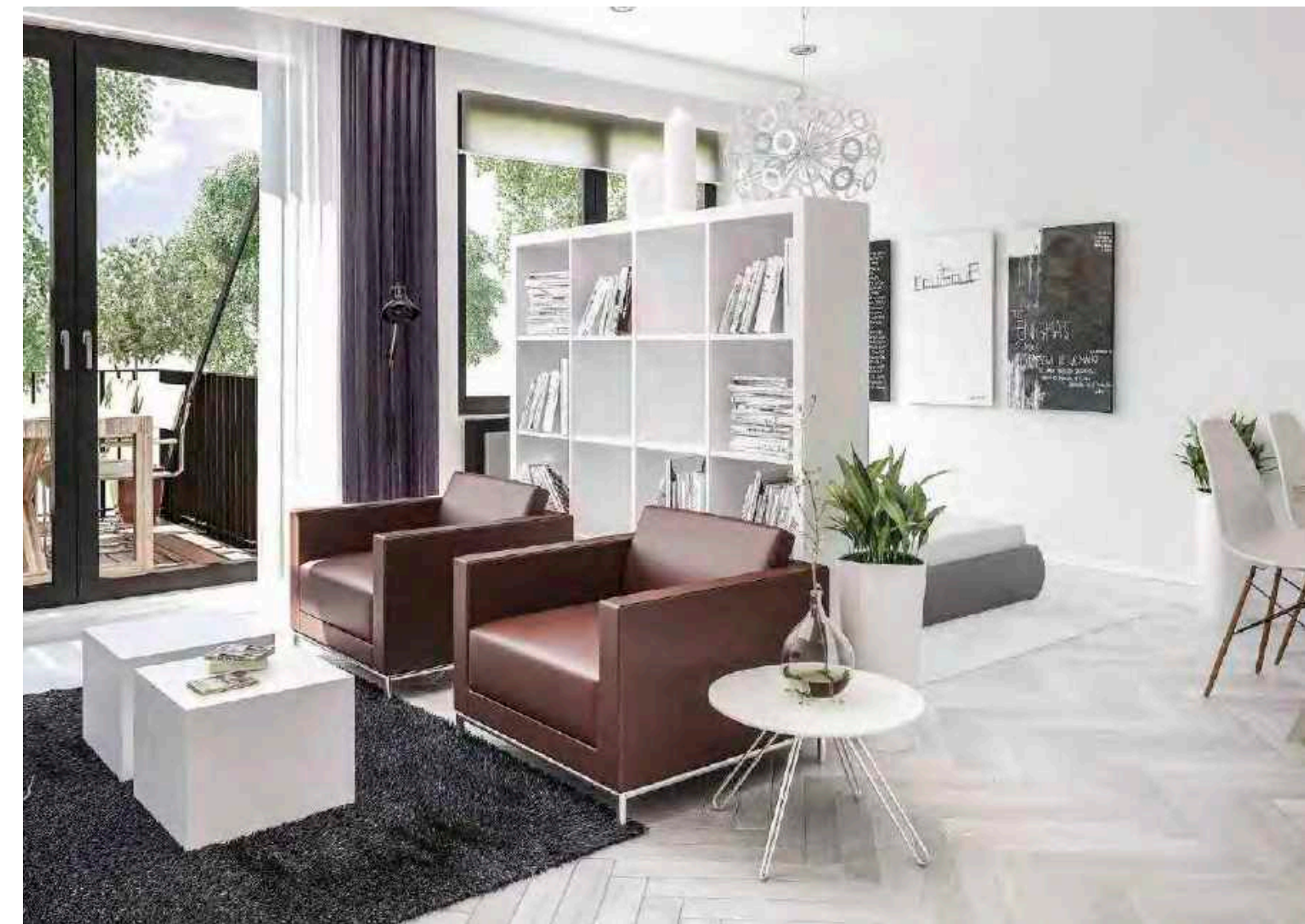


### Appliances installed:

- Brand: AEG
- Ovens
- Microwave ovens
- Refrigerators
- Dishwashers
- Induction hobs



**Compact combi-micro oven KMK56500M:**  
Combine hot air fan cooking with the speed of a microwave to produce succulent dishes - all achieved in just half the time a conventional oven would require.





# Switzerland

**Image:** Building "Südpark", Basel.

Architects: Herzog & de Meuron

©Picture: Victor Garcia





# Vulcano

## Steiner AG & Electrolux

With Vulcano, Zürich has been given a shining, new landmark. The three slim 80-metre residential towers are visible from far away. At the same time, they offer residents spectacular views.

Situated in the heart of the up-and-coming Zurich West, residents can take part in the diverse life of the district in exclusive comfort. National and international destinations are easily accessible via the SBB network.



By using an App., Vulcano also gives you the privilege of being able to access exclusive services, offers and amenities in and around the house, directly on your mobile devices.



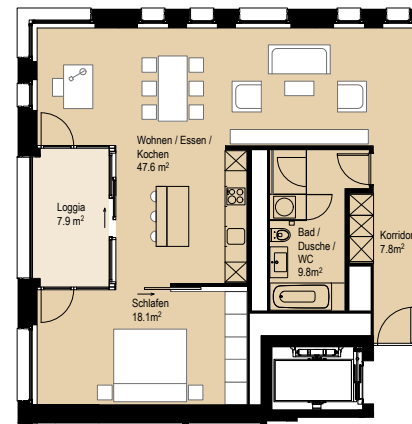
## Case study, Switzerland

### High-quality living, Zurich West

Living in the Vulcano in Zurich-Altstetten is anything but ordinary. No compromise. No restriction. Vulcano is for confident people who know what they want in life – the very best of everything.



©Picture: Matchcom



The quality of fixtures and fittings leaves nothing to be desired and the apartments are equipped with the most modern, innovative premium household appliances which fully meet the residents' high demands. The refined design blends in perfectly with the luxurious ambience and the spectacular views.

In addition, Vulcano offers you the privilege of accessing exclusive services, offers and amenities in and around the house.

#### Appliances installed:

Brand: Electrolux

- Dishwashers

- Ovens

- Hobs

- Extractor hoods

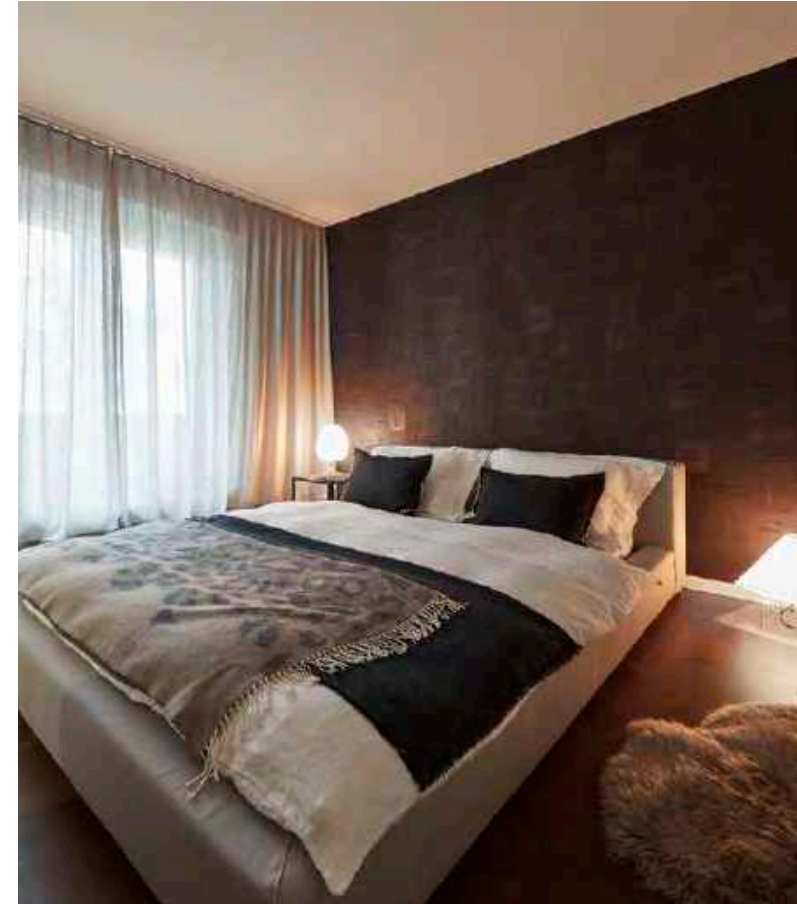
- Refrigerators

- Washers

- Dryers



**ProfSteam Oven EB6SL70KSP:**  
Whether you're roasting or grilling meats, baking bread, creating delicate desserts or using the SousVide feature - you can be confident your cooking will be elevated to another level.



©Pictures on this page: Matchcom



# Russia

**Image: Evolution Tower, Moscow**

Architect: Tony Kettle





# 21/19

## VektorStroyFinans & Electrolux

Located 15 minutes from the centre of Moscow, this project is built on 19 hectares and contains 21 buildings, including modern facilities such as supermarkets, school, kindergartens, a pharmacy and more.





## Case study, Russia

Some of the unique features that distinguish 21/19:

- 3,626 apartments
- Sizes range from 29-91 m<sup>2</sup>
- Benefits from own infrastructure



### 21/19

The design proposal features separate buildings standing on one plinth, which avoids inner corner apartments and enhances insulation.

Well-designed infrastructure ensures comfortable living with private, traffic-free courtyards, creating spaces with an atmosphere of safety. There is a boulevard running through the territory, from east to west.

### Appliances installed:

Brand: Electrolux

- Ovens
- Hobs
- Refrigerators
- Dishwashers



Multifunction oven EZB52410AK: Quick heating and evenly-cooked results every time. Beautiful black design with timer and LED display.





# China

Image: Cultural Centre, Hong Kong.

Architect: José Lei



# ShanWei

## Star River Group & Electrolux

ShanWei is the signature residence project from the Star River Group. The design of the residence was inspired by the Milky Way. The formation of the buildings spreads out from the lake, reminiscent of the way the stars spread throughout the galaxy.

This unique location and its high quality interiors make the property one of the most sought-after residences in Shanwei city.





## Case study, China

The total construction area is 130 million square metres including various amenities such as 5-star hotels, a sports arena, harbour style shopping mall and oriental gardens.

- 5 star international hotel

- Sports arena

- Commercial district

- Oriental gardens



### A mixture of Mediterranean and Chinese garden styles

The design philosophy is a hybrid of Mediterranean and Chinese garden styles. It applies the shape of Chinese garden as an exterior and a Mediterranean interior design. The initial kitchen design incorporates a built-in solution with a Mediterranean, icy-white look that will challenge customer preconceptions in a modern kitchen. Electrolux's simple and functional products were shown to be the best match when compared with competitors. The built-in expertise for installation was also a plus-point when choosing Electrolux as the preferred partner.

### Appliances installed:

Brand: Electrolux

- Ovens
- Extractor hoods
- Gas hobs
- Microwaves
- Refrigerators
- Sterilizing cabinets



Multifunction oven EOB3400BOX:  
Quick heating and evenly-cooked results every time. Timer and LED display makes this oven easy to operate.





# Key project highlights

Over the next pages, we give an overview of some of the key global projects we have been involved in during the past 5 years.



# Australia

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: AEG

- Ovens

- Gas hobs

- Dishwashers



**Asper**  
Property type: Residential  
Developer: Atlas Construction Group



**Sorelle Apartments**  
Property type: Residential  
Developer: Woden ACT Canberra



**Observatory**  
Property type: Residential  
Developer: Geocon



**Centric**  
Property type: Residential



**Horizon Drive**  
Property type: Residential  
Developer: Rothe Lowman



**Governer Place**  
Property type: Residential



**Air Apartments**  
Property type: Residential



**Axial Apartments**  
Property type: Residential  
Developer: Colin Stewart Architects and Bloc builders



**Habitat**  
Property type: Residential



**Imperial Apartments**  
Property type: Residential



**Landmark**  
Property type: Residential  
Developer: Turner and Associates



**Leichhardt Green**  
Property type: Residential  
Developer: Bates Smart



**Wills Place**  
Property type: Residential  
Developer: Bates Smart



**The Huntingdale**  
Property type: Residential



# China

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Sterilizers
- Washing machines



**Sea Legend**  
Property type: Residential  
Developer: Vanke  
Number of residences: 932



**Huangpu Cang**  
Property type: Residential  
Developer: Vanke  
Number of residences: 1200



**Fuqing City**  
Property type: Residential  
Developer: Evergrande  
Number of residences: 2000



**Zhao Run Somerset**  
Property type: Residential  
Developer: Zhaorun  
Number of residences: 180



**Hilton Hotel**  
Property type: Hotel  
Developer: Changfa  
Number of residences: 43



**Lu City the fourth**  
Property type: Residential  
Developer: Vanke  
Number of residences: 400



**Hengda Jiangwan**  
Property type: Residential  
Developer: Evergrande  
Number of residences: 2000



**9th Mansion**  
Property type: Residential  
Developer: ZhongHai Real Estate  
Number of residences: 468



**Teda Ascott**  
Property type: Residential  
Developer: Teda  
Number of residences: 224



**Syria Himalayan**  
Property type: Residential  
Developer: Zhengda  
Number of residences: 622



**Uni-City**  
Property type: Residential  
Developer: Vanke  
Number of residences: 1300



**Yulan Garden**  
Property type: Residential  
Developer: GeZhouBa Real Estate  
Number of residences: 484



**Tai He Tai Lake**  
Property type: Residential  
Developer: TaiHe  
Number of residences: 816



**Doubletree by Hilton Hotel**  
Property type: Residential  
Developer: Guangdian  
Number of residences: 181



**Teda Renaissance**  
Property type: Residential  
Developer: Teda  
Number of residences: 125



# United Kingdom

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brands: Electrolux / AEG / Zanussi

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Washing machines
- Dryers



**Nu Living**  
Property type: Residential  
Developer: Nu Living  
Number of residences: 291



**Wainhomes, Four Oaks**  
Property type: Residential  
Developer: Wainhomes  
Number of residences: 51



**Mann Island**  
Property type: Residential  
Developer: Group first  
Number of residences: 376



**Harrogate**  
Property type: Residential  
Developer: Linden Homes  
Number of residences: 31



**Cromwell Fields**  
Property type: Residential  
Developer: Danube  
Number of residences: 418



**Nine Elms Point**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 645



**Embassy Gardens**  
Property type: Residential  
Developer: Ballymore  
Number of residences: 1



**Central London**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 645



**Enderby Wharf**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 770



**Suttons Wharf North**  
Property type: Residential  
Developer: Hollybrook  
Number of residences: 450



**Glasgow**  
Property type: Residential  
Developer: Danube  
Number of residences: 352



**Edgware Green**  
Property type: Residential  
Developer: Meraas  
Number of residences: 70



**Lewisham**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 800



**Battersea Reach**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 38



**West Drayton Village**  
Property type: Residential  
Developer: Clearview Homes  
Number of residences: 49



**Elephant & Castle**  
Property type: Residential  
Developer: Lang o Rourke  
Number of residences: 373





# Hong Kong & Macau

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Gas hobs/wok burners
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Washing machines
- Dryers



**Magazine Gap Tower**  
Property type: Residential  
Developer: Artemis Product Ltd.  
Number of residences: 30



**Staunton Street**  
Property type: Residential  
Developer: Sino Group  
Number of residences: 57



**Gold Coast Residence**  
Property type: Residential  
Developer: Sino Group  
Number of residences: 35



**Kadoorie Villas**  
Property type: Residential  
Developer: Wing Shing



**Coo Residence**  
Property type: Residential  
Developer: Corture Homes Properties Ltd.  
Number of residences: 204



**Assorted Projects in Luxury Residence**  
Property type: Residential  
Developer: ESF  
Number of residences: 100



**Sea Crest Terrace**  
Property type: Residential  
Developer: SINO Group  
Number of residences: 50



**Trust Leisure Garden Residential**  
Property type: Residential  
Developer: Trust Construction & Investment Ltd.  
Number of residences: 740



**18 Junction Road**  
Property type: Residential/business building  
Developer: SINO Group  
Number of residences: 80



**The Residencica Macau - High Zone**  
Property type: Residential  
Developer: Golden Cove Property Development Co. Ltd.  
Number of residences: 81



**Riverwalk**  
Property type: Residential  
Developer: Allreal  
Number of residences: 50



**3 Julia Avenue**  
Property type: Hotel  
Developer: Phoenix Property Investors



**Commune Modern**  
Property type: Residential  
Developer: Sino Land Company Ltd.  
Number of residences: 296



**Praia Park**  
Property type: Residential  
Developer: New Tenhon Investment, Ltd.  
Number of residences: 1850



**Pride Oceania**  
Property type: Residential  
Developer: Similan Group Co. Ltd.  
Number of residences: 496



**One Oasis**  
Property type: Residential  
Developer: Concord Industrial & Commercial Development Enterprise  
Number of residences: 100



**YO HO City Centre**  
Property type: Residential  
Developer: Hin Lok Real Estates Company Ltd  
Number of residences: 237



**Vella de Mar**  
Property type: Residential  
Developer: Polytec Asset Holdings Limited  
Number of residences: 1322



**The La Baie Du Noble**  
Property type: Residential  
Developer: Polytec Asset Holdings Limited  
Number of residences: 180



**The Scenic Woods**  
Property type: Residential  
Developer: Hang Lung Groups LTD  
Number of residences: 70



# Italy

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brands: Electrolux / AEG / Zanussi

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Fridge-freezers



**Mia, La Casa Italiana**  
Property type: Residential  
Developer: BNP Paribas  
Number of residences: 104



**La Vetreria**  
Property type: Residential  
Developer: Nu Living  
Number of residences: 291



**NowHouse**  
Property type: Residential  
Developer: M2P Associati con Studio Carbonell  
Number of residences: 40



**Dalia**  
Property type: Residential  
Developer: BNP Paribas  
Number of residences: 104



**Uberti 25**  
Property type: Residential  
Number of residences: 24



**Via Leone XIII**  
Property type: Residential  
Number of residences: 17



**Altaguardia 11**  
Property type: Residential  
Number of residences: 17



**Metauro 9**  
Property type: Residential  
Number of residences: 48



**Suffragio 3**  
Property type: Residential  
Number of residences: 28



**Slow Home Milano**  
Property type: Residential  
Developer: Barratt London  
Number of residences: 1180



**Palazzo Tatti**  
Property type: Residential  
Number of residences: 15



**Brembo 3**  
Property type: Residential  
Number of residences: 40



**Bertini 21**  
Property type: Residential  
Number of residences: 23



**Ferrera 1**  
Property type: Residential  
Number of residences: 13



**Bellotti 2**  
Property type: Residential  
Number of residences: 27



**Bazzini**  
Property type: Residential  
Number of residences: 15



**Il Bosco**  
Property type: Residential  
Number of residences: 63



**Il Parco di Via Marco D'Agrate**  
Property type: Residential  
Number of residences: 75



**Gorani**  
Property type: Residential  
Number of residences: 17



**De Amicis 23**  
Property type: Residential  
Developer: Siyahkalem Co.  
Number of residences: 48



# Japan

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



**Shin-Tekko Building**  
Property type: Residential  
Developer: Oakwood, Mitsubishi-Jisho  
Residences: 54



**Brillia Mare Ariake**  
Property type: Residential  
Developer: Tokyo-Tatemono, Properst, Io-Chu  
Residences: 1078



**Shibaura Island Bloom**  
Property type: Residential  
Developer: Mitsui Fudosane  
Residences: 964



**Ritz Carlton Park Residence**  
Property type: Residential  
Developer: Mitsui Fudosan, Oobayashi, Shimizu, Mitsubishi  
Residences: 166



**Citadines Namba Osaka**  
Property type: Hotel  
Developer: Takashimaya Co. Ltd. / The Ascott Ltd.  
Residences: 313



**The Conoe Daikanyama**  
Property type: Residential  
Developer: APA Home  
Residences: 109



**Tokyo Mid Town**  
Property type: Residential  
Developer: Mitsui Fudosan  
Residences: 166



**Roppongi Hills Residence**  
Property type: Residential  
Developer: Mori Living, Todakensetsu, Shimizu Seibu Kyoudo Jigyouta  
Residences: 793



**Atago Green Hills**  
Property type: Residential  
Developer: Mori Building  
Residences: 353



# Malaysia

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Refrigerators
- Hobs
- Gas hobs
- Hoods
- Washing machines
- Dryers



**Marc Residence Condominium**  
Property type: Residential  
Developer: Beverly Group  
Residences: 207



**North Point Condominium**  
Property type: Residential  
Developer: IGB corporation  
Residences: 300



**Mutiara East Condominium**  
Property type: Residential  
Developer: Bina Goodyear Development  
Residences: 296

# Oman

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: AEG

- Ovens
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



**Al Mouj, Wave Muscat**  
Property type: Residential  
Date opened: 2018/2019  
Developer: Al Mouj Muscat  
Residences: 140



**Jebel Sifah Heights**  
Property type: Hotel apartments  
Date opened: 2018/2019  
Developer: Muriya  
Residences: 136



**Wave Muscat**  
Property type: Residential  
Date opened: 2018/2019  
Developer: Al Mouj Muscat  
Residences: 240



**Wave Muscat 2**  
Property type: Residential  
Date opened: 2018/2019  
Developer: Al Mouj Muscat  
Residences: 110



**Havana Salalah**  
Property type: Residential  
Date opened: 2018/2019  
Developer: Muriya  
Residences: 260



# Russia

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Refrigerators
- Dishwashers
- Washing machines



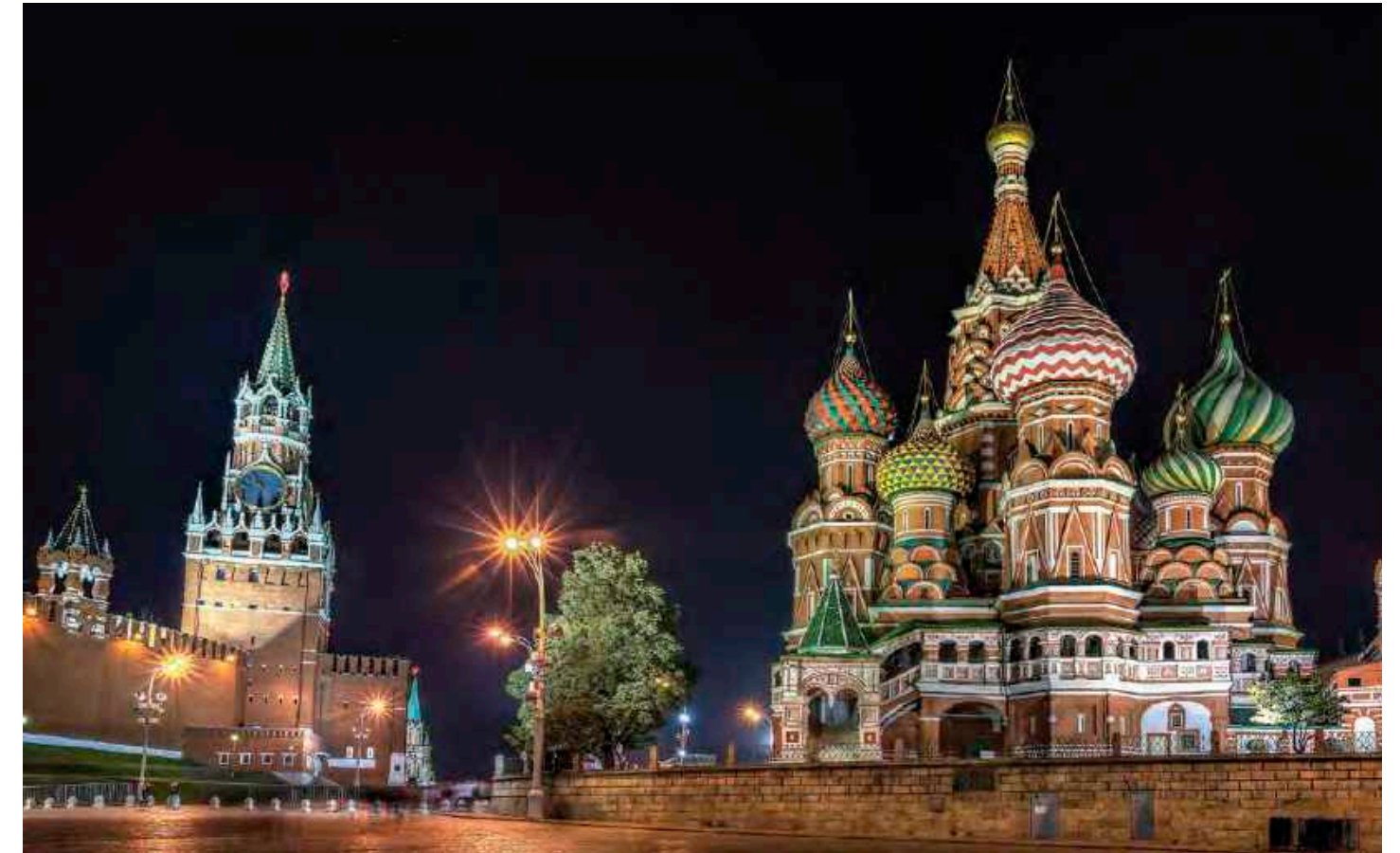
**Diplomat residential complex**  
Property type: Residential  
Residences: 256



**Moscow, Adagio**  
Property type: Hotel  
Residences: 256



**The Clover, Thonglor 18**  
Property type: Residential  
Developer: Living Land Developer  
Residences: 572



**Saransk Hospital**  
Property type: Hospital  
Developer: Steiner AG  
Residences: 80



**Ekamai Garden**  
Property type: Residential  
Developer: Stroyalyans  
Residences: 90



**Baan Jamjuree**  
Property type: Residential  
Date opened: 2018/2019  
Developer: Agalarov Group  
Residences: 100



**DLV Thonglor**  
Property type: Residential  
Developer: DStroyalyans  
Residences: 90



# Singapore

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



**Parc Centros**  
Property type: Residential  
Developer: Wee Hur Development  
Residences: 610



**Riversuites**  
Property type: Residential  
Developer: UE Developments  
Residences: 850



**Bartley Residences**  
Property type: Residential  
Developer: Hong Leong Group  
Residences: 580



**Pan Pacific Serviced Suites**  
Property type: Residential  
Developer: UOL Group Limited



**River Sails**  
Property type: Residential  
Developer: Allgreen Properties  
Residences: 800



**Treehouse**  
Property type: Residential  
Developer: City Developments  
Residences: 450



**The Sail**  
Property type: Residential  
Developer: City Developments Ltd  
Residences: 900



**One St Michael**  
Property type: Residential  
Developer: Frasers Centrepoint Homes



**The Scala**  
Property type: Residential  
Developer: UOL Group Limited  
Residences: 570



**Thomson Three**  
Property type: Residential  
Developer: UOL Developments  
Residences: 440



**Jewel**  
Property type: Residential  
Developer: City Developments  
Residences: 615



**Bartley Ridge**  
Property type: Residential  
Developer: Hong Leong Group  
Residences: 680



# Switzerland

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Hobs
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



**Jabee Tower, Dübendorf**  
Property type: Residential  
Developer: BFB AG management  
General contractor: ADT Innova Construction AG  
Number of residences: 218



**Labitzke Areal, Zurich**  
Property type: Residential  
Developer: Mobimo AG  
Number of residences: 277



**Vulcano, Zurich**  
Property type: Residential  
Developer: Steiner AG  
Number of residences: 307



**Sue & Til, Winterthur**  
Property type: Residential  
Developer: Implenia  
Number of residences: 307



**Freilager, Zurich**  
Property type: Residential  
Developer: Allreal  
Number of residences: 780



**Roy, Winterthur**  
Property type: Residential  
Developer: Implenia  
Number of residences: 227



**Trigenius Wohnsiedlung, Bottmingen**  
Property type: Residential  
Developer: Allreal  
Number of residences: 58



**Lindberghallee, Glattpark**  
Property type: Residential/business building  
Developer: Steiner AG  
Number of residences: 142



**Weltpostpark Bern**  
Property type: Residential  
General contractor: Frutiger AG  
Number of residences: 170



**Station 595**  
Property type: Residential  
Developer: Credit Suisse  
Number of residences: 60



**Richti Areal, Zurich**  
Property type: Residential  
Developer: Allreal  
Number of residences: 370



**Neubauwohnsiedlung Guggach II Zurich**  
Property type: Residential  
General Contractor: HRS Real Estate AG  
Number of residences: 257



# Taiwan

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

**Brand: Electrolux**

- Ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Induction hobs
- Dishwashers
- Washer-dryers
- Warming drawers
- Coffee machines



**Chung-Shan Century**  
Property type: Residential  
Developer: Pacific Construction Co., Ltd  
Residences: 12



**Dunnan Mansion**  
Property type: Residential  
Developer: Tsan-Fu Construction Co., Ltd  
Residences: 51



**Emerald Forest**  
Property type: Residential  
Developer: Kuo-Yang Construction & Development  
Residences: 174



**Green Emerald**  
Property type: Residential  
Developer: King's Group  
Residences: 53



**Jiu Dan**  
Property type: Residential  
Developer: King's Town  
Residences: 140



**The One**  
Property type: Residential  
Developer: Da-Yi Construction & Development  
Residences: 60



**Shi-Hua Court**  
Property type: Residential  
Developer: Yuan-Chung Construction Co. Ltd  
Residences: 37



**Royal Palace**  
Property type: Residential  
Developer: Cheng Yang Developments  
Residences: 140



**Erh Gulf**  
Property type: Residential  
Developer: Chung-De  
Residences: 144



**Field**  
Property type: Residential  
Developer: Kingdom  
Residences: 114



# Thailand

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Hobs
- Refrigerators
- Microwave ovens
- Washing machines
- Washer-dryers
- Kettles



**Staybridge Suites Hotel Bangkok Thonglor**

Property type: Hotel Apartment  
Developer: Origin  
Residences: 303



**Somerset Rama 9 Bangkok**

Property type: Hotel Apartment  
Developer: Ananda Development  
Residences: 445



**28 Chidlom**

Property type: Residential  
Developer: SC Asset  
Residences: 425



**Centric Ratchayothin**

Property type: Residential  
Developer: SC Asset  
Residences: 267



**Magnolias Ratchadamri**

Property type: Residential  
Developer: Magnolia Finest Corporation Limited  
Residences: 118



**Oakwood Suites Bangkok**

Property type: Hotel & Residence  
Developer: Target Place  
Residences: 233



**Nimit Langsuan**

Property type: Residential  
Developer: Pace Development  
Residences: 187



**C Ekkamai**

Property type: Residential  
Developer: The Choice Property  
Residences: 736



**Somerset Harbour View Sriracha**

Property type: Residential  
Developer: SCR Management  
Residences: 176



**Sethiwan Sriracha**

Property type: Residential  
Developer: Sethiwan Phatthanakan Company Ltd  
Residences: 228



# Turkey

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Hobs
- Washing machines
- Dryers



**Selective Port**  
Property type: Residential  
Developer: Alper Construction  
Residences: 315



**Life Bornova**  
Property type: Residential  
Developer: Folkart Construction  
Residences: 810



**Yenitepe Kadiköy**  
Property type: Residential  
Developer: Nuhoğlu Construction  
Residences: 882



**Livin' Izmir**  
Property type: Residential  
Developer: Cengiz Construction  
Residences: 363



**Folkart Time**  
Property type: Residential  
Developer: Folkart Construction  
Residences: 369



**Mandarins Acıbadem**  
Property type: Residential  
Developer: Mandarins Construction  
Residences: 409



**Se Retro 9**  
Property type: Residential  
Developer: Aşçıoğlu Construction  
Residences: 218



**Vadi Kuru**  
Property type: Residential  
Developer: Invest Construction  
Residences: 288



**Nazenin Konakları**  
Property type: Residential  
Developer: Nanda, Ergonomi, Pehlivanoğulları Construction  
Residences: 1180



**Lens İstanbul**  
Property type: Residential  
Developer: Lens Construction  
Residences: 982



**Köy Project**  
Property type: Residential  
Developer: Siyahkalem Co.  
Residences: 1180



**The House Residence**  
Property type: Residential  
Developer: Yenigün Construction  
Residences: 143



**Gökdeniz Kartal**  
Property type: Residential  
Developer: Gülsa Construction  
Residences: 204



**Selenium Retro**  
Property type: Residential  
Developer: Aşçıoğlu Construction  
Residences: 200



**Selenium Ataköy**  
Property type: Residential  
Developer: Aşçıoğlu Construction  
Residences: 321



# Vietnam

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers
- Washer-dryers
- Sterilizers



**New Pearl residences**  
Property type: Residential  
Developer: Sunny World



**Leman CT Plaza**  
Property type: Residential  
Developer: CT Group



**Saigon Center**  
Property type: Residential  
Developer: Evergrande



**Ocean Amy Villas & Beach Club**  
Property type: Residential  
Developer: Con Ong Xanh



**Citadines Mipec Nhatrang**  
Property type: Residential  
Developer: Mipec



**Park 12 - Parkhill 2**  
Property type: Residential  
Developer: Vingroup



**Somerset West Point Hanoi**  
Property type: Residential  
Developer: EBIẾT TH VÀNG



**Sol Phu Quoc**  
Property type: Residential  
Developer: MIK



**Oakwood Serviced**  
Property type: Residential  
Developer: Mapletree



**Citadine Serviced**  
Property type: Residential  
Developer: Viet Housing



**Saigon Plaza Apartments**  
Property type: Residential  
Developer: QCGL



**Water Front Residences**  
Property type: Residential  
Developer: Con Ong Xanh



**Citadines Da nang**  
Property type: Residential  
Developer: Hoa Binh Green Group



**Richlane Residences Saigon South**  
Property type: Residential  
Developer: Mapletree



# Qatar

Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



**Paramount Tower**  
Property type: Residential  
Developer: Al Asmakh  
Number of residences: 192



**Al Barooq Tower**  
Property type: Residential  
Developer: KBM Builders  
Number of residences: 500



**Viva Bhariya - Pearl**  
Property type: Residential  
Developer: The Land  
Number of residences: 950



**Samrya 44**  
Property type: Residential  
Developer: CBQ  
Number of residences: 218



**Sidra Village**  
Property type: Residential  
Developer: Quortba Real Estate  
Number of residences: 1167



**Centara Hotel**  
Property type: Hotel Apartments  
Developer: Al Bandary  
Number of residences: 122



**Ezdan Curve Hotel**  
Property type: Hotel Apartments  
Developer: Ezdan Holding  
Number of residences: 562



**Fox Hills 5**  
Property type: Residential  
Developer: Private Developer  
Number of residences: 429



**IBA Tower**  
Property type: Residential  
Developer: Ismail Bin Ali Group  
Number of residences: 121



**Ibis & Adagio**  
Property type: Hotel Apartments  
Developer: Accor  
Number of residences: 153



**Aiseal Residence**  
Property type: Residential  
Developer: Al Shera'a RE  
Number of residences: 126



**CBQ Tower**  
Property type: Residential  
Developer: CBQ  
Number of residences: 352



**Century Hotel**  
Property type: Hotel Apartments  
Developer: Al Jaber Group  
Number of residences: 101



**Porto Arabia**  
Property type: Residential  
Developer: The Land  
Number of residences: 350



**Qanat Quartier**  
Property type: Hotel Apartments  
Developer: UDC  
Number of residences: 1135



**Thuraya Tower**  
Property type: Hotel Apartments  
Developer: Al Bandary  
Number of residences: 323



**Viva Bhariya**  
Property type: Residential  
Developer: The Land Group  
Number of residences: 950



# United Arab Emirates

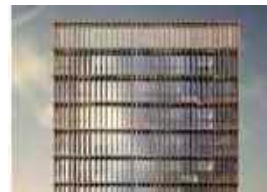
Selected other projects we have been involved in as partners.  
The home appliances supplied for these developments include:

Brands: Electrolux / AEG / Zanussi

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



**Capricorn Tower**  
Property type: Residential  
Developer: DCC  
Number of residences: 192



**Fareed Tower 2**  
Property type: Residential  
Developer: DCC  
Number of residences: 112



**Belgravia 2**  
Property type: Residential  
Developer: Ellington  
Number of residences: 182



**Nation Tower**  
Property type: Residential  
Developer: Arab Tech  
Number of residences: 360



**Address Boulevard**  
Property type: Residential  
Developer: Emaar  
Number of residences: 575



**Nikki Beach**  
Property type: Residential  
Developer: Meraas  
Number of residences: 70



**Armani Hotel**  
Property type: Residential  
Developer: Emaar  
Number of residences: 150



**Address Fountain View**  
Property type: Residential  
Developer: Emaar  
Number of residences: 761



**City Walk Phase 1 & 2**  
Property type: Residential  
Developer: Meraas  
Number of residences: 1500



**Five Jumerah Village**  
Property type: Residential  
Number of residences: 287



**Address Downtown**  
Property type: Residential  
Developer: Emaar  
Number of residences: 626



**Studio One**  
Property type: Residential  
Developer: Select Group  
Number of residences: 400



**Dreamz**  
Property type: Residential  
Developer: Danube  
Number of residences: 171



**Glamz**  
Property type: Residential  
Developer: Danube  
Number of residences: 418



**Glitz 1, 2 & 3**  
Property type: Residential  
Developer: Danube  
Number of residences: 352



**Tiara United Towers**  
Property type: Residential  
Developer: Meraas  
Number of residences: 841



**Starz**  
Property type: Residential  
Developer: Danube  
Number of residences: 446



**Ocean Project**  
Property type: Residential  
Developer: Seven Tides  
Property  
Number of residences: 644



**The 8**  
Property type: Hotel  
Apartments  
Developer: IFA Hotels  
& Resorts  
Number of residences: 130





**For more information visit:**  
[electroluxgroup.com](http://electroluxgroup.com)  
[kitchendesign.electrolux.com](http://kitchendesign.electrolux.com)

**To stay inspired, make sure to follow us on:**  
LinkedIn Electrolux Kitchen Design Projects

**LinkedIn** Kitchen Design Projects